

ELECTRONIC TOLLING Global Study

FREE ABSTRACT

The latest reference report on ETC and Road User Charging



Bridging the environmental gap

The first strategy consulting & research firm entirely focused on augmented mobility & automation

Strategy consulting services

Strategy definition

Investment assistance

Procurement strategy

Business development

Project management

Market research services

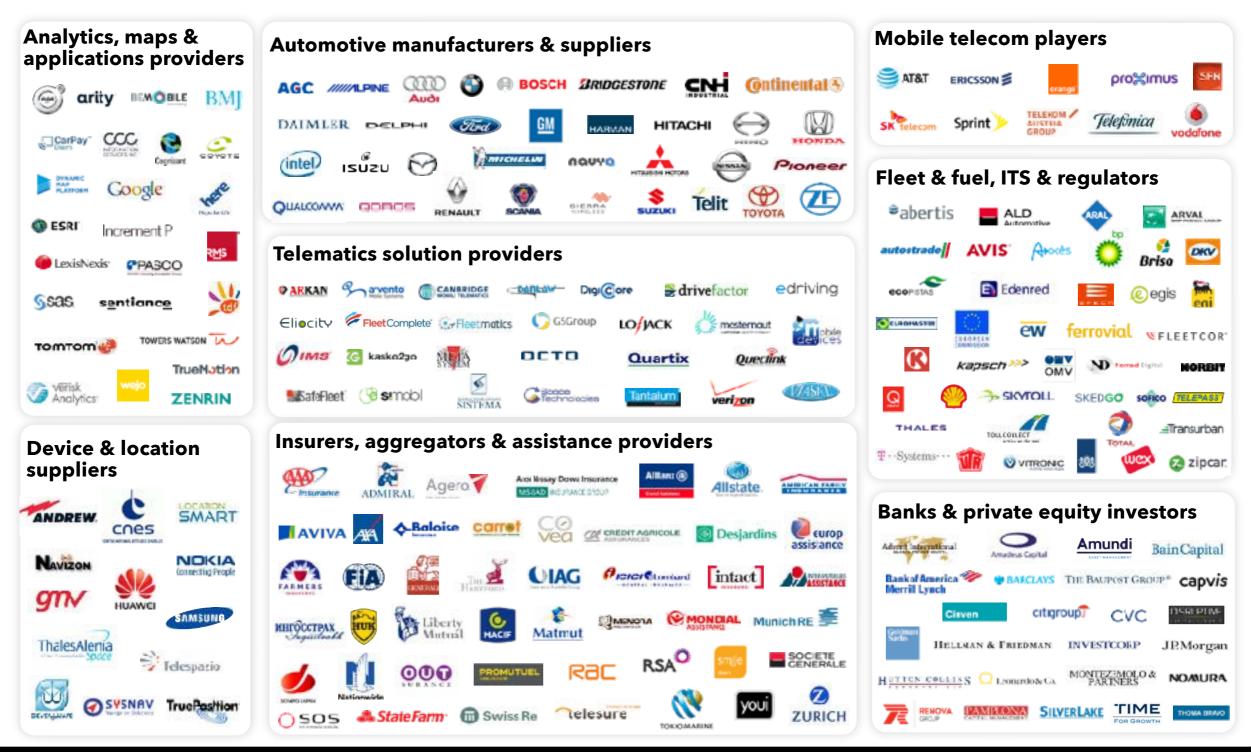
Off-the-shelf reports

Subscription market research

Fields of expertise

Mobility services	Car pooling Car sharing MAAS	Micro-mobility Ride hailing Shared mobility	Smart parking Tax refund
Vehicle services	bCall eCall FMS SVT / SVR	Tracking VRM In-car Wi-Fi Parking	Navigation Speed cameras Traffic information
New energies	BEV EV charging Fuel cards	Fuel cells Hydrogen	PHEV Vehicle-to-grid
Usage-based charging	Car As A Service Electronic Toll Collection	Mobility-as-a- Service RUC	UBI / PAYD Vehicle rental Vehicle leasing
Vehicle data & analytics	AI CAN-bus Crowd-sourcing Data protection	Driving behaviour OBD Predictive analytics	Remote diagnostics xFCD
Vehicle automation			Robo-taxis Shuttles
Enabling technologies	Positioning (GNSS / WiFi / cellular) M2M / connectivity	Smartphones Sensors	Telematics devices V2X

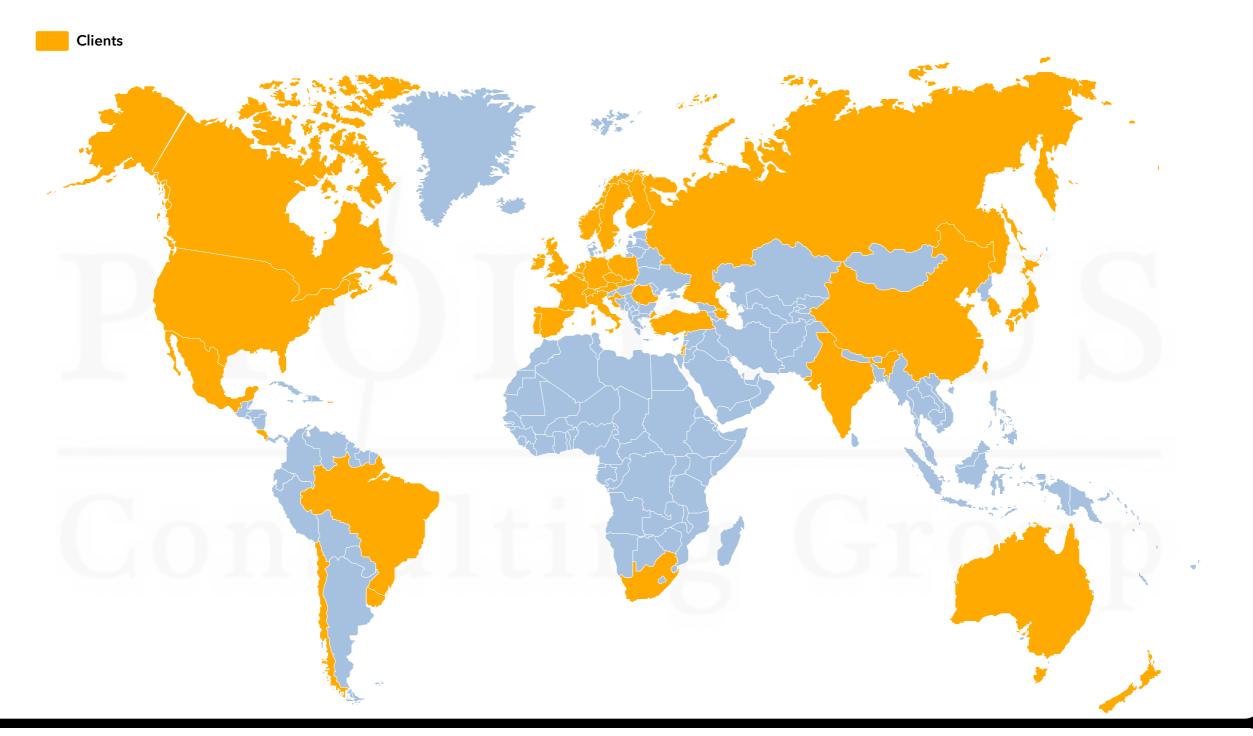
We serve 320 clients across the mobility ecosystem



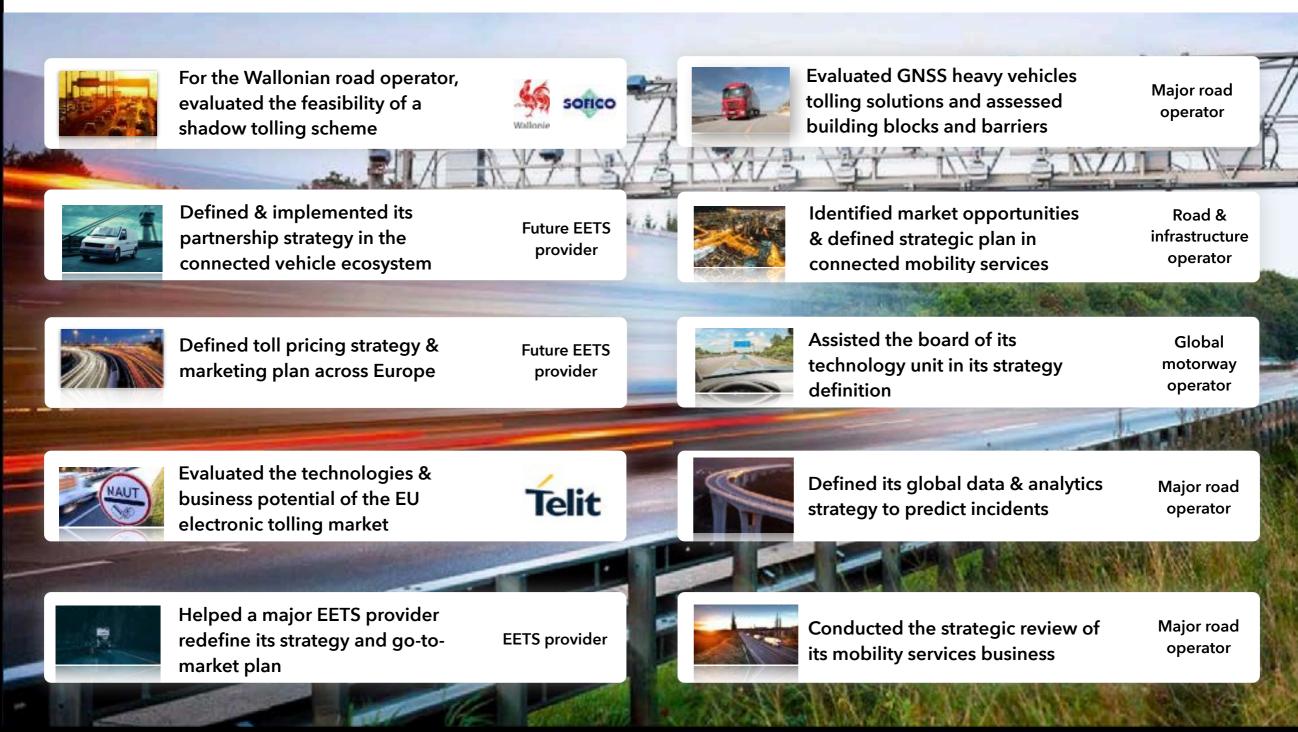




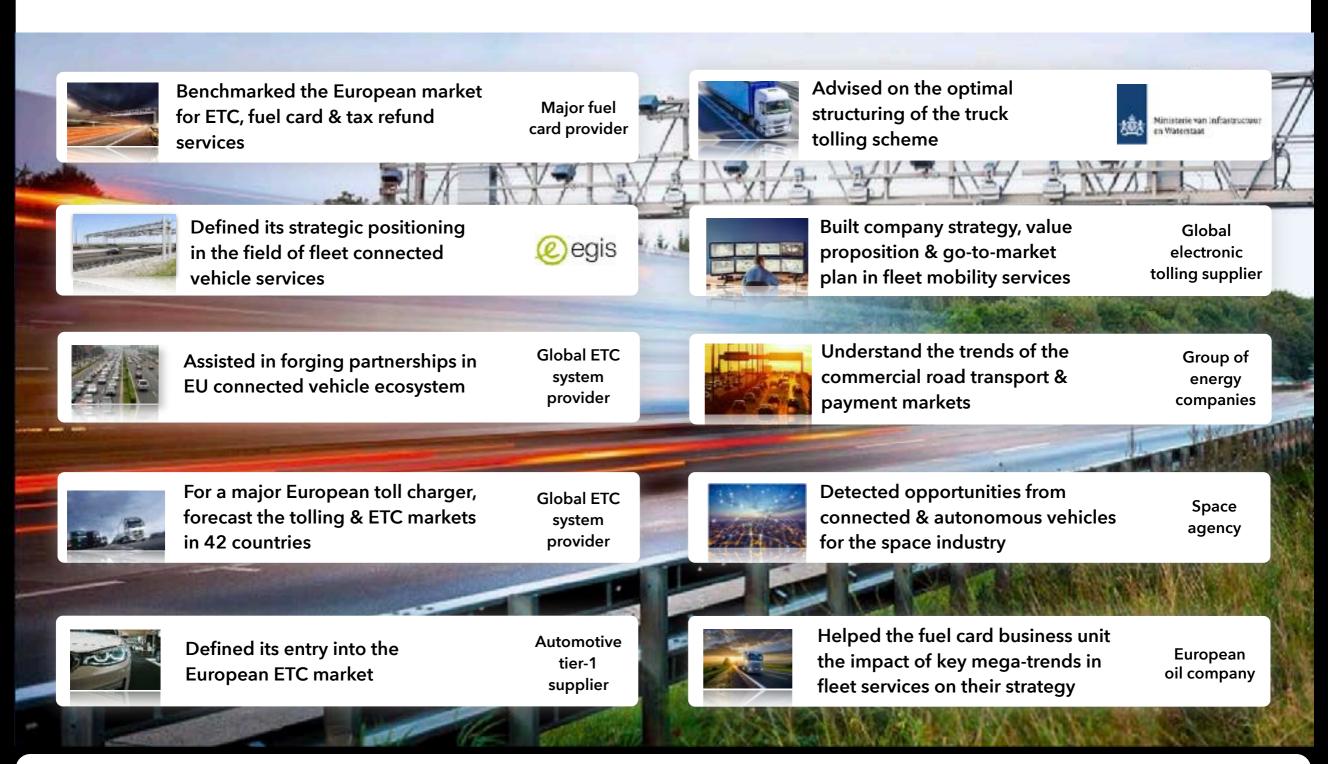
Our team of consultants, experts & analysts consisting of 10 nationalities helps our clients worldwide



35 assignments to help our clients define & implement their ETC and RUC strategies



We help all stakeholders define their e-tolling strategies...



Our experience of due diligence, market sizing & business planning in ETC and fleet services



Led the technology due diligence of Arvento, the leading Turkish fleet management service provider

INVESTORP



Conducted the due diligence of a major toll service provider

Private equity fund



For its fleet, evaluated the benefits of telematics and scheduling solutions





Assisted in the strategic & technology evaluation of an Irish fleet Telematics Service Provider

Motorway operator



Evaluated future changes in the European fleet services market Fuel card services group



Helped evaluate European OBD market opportunities in fleet services

Major telematics device vendor



Defined our client's strategic plan in the field of connected fleet services

Major motorway operator



Defined the European pricing strategy for FMS, fuel card services, tolling & tax refund

Fleet services provider



Led commercial due diligence of ITmobile, a Belgian fleet TSP





Led technology due diligence of Lytx, a US video-based fleet Telematics Service Provider





Define its 5-year US fleet services strategy & go-to-market plan

Global fuel card company



Helped define the insurance and fleet management specifications of its eCall on-board unit

Global automotive OEM

PTOLEMUS can help your organisation define and achieve its strategy in fast moving times

Strategy definition

- Road policy strategy assistance
- Market entry assistance
- Data strategy and analysis
- Mobile tolling strategy development
- Multimodal mobility design and planning
- Future vision of vehicle payments
- Strategy orientation workshops

Innovation strategy

- Vertical market assessments
- Product definition
- Consent management

- Data analytics strategy

Innovation delivery

- Proof of concept design & launch
- Architecture definition
- Project management

Investment assistance

- M&A strategy
- Commercial due diligence
- Technology due diligence
- Feasibility studies
- Vehicle data market sizing
- Business case development
- Cost benefit analyses
- Post-merger integration

Procurement

- Definition of road charging schemes
- Assistance to tenders
- Selection and sourcing of ETC technology

Business development

- Partnership strategy definition
- Assistance to tender response

Project management

- Assistance in management of road pricing projects
- Congestion charge project management



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The report was written by an international team of 7 experts



Frederic BruneteauManaging Director, Brussels

The **founder** of PTOLEMUS, Frederic has accumulated **25 years of experience of the mobility and transport domains** and 15 years of strategic and financial advisory.

He has become one of the world's foremost experts of connected car services & automation and is interviewed on the subject by publications such as the Financial Times, Forbes, the Wall Street Journal and The Economist. He has also spoken at over 40 conferences on the subject.

Within PTOLEMUS, Frederic has led 150 consulting projects and helped many world leaders define their strategy and implement it including:

- Road operators and ETC solution providers including Abertis, A-to-Be, Axxès, Brisa, Ferrovial, Egis, Kapsch, Sofico, Transurban, T-Systems / Satellic, Q-Free, etc.
- Fleet services providers including AGC, Arvento, Astrata, Bridgestone, BP, Danlaw, DKV Euroservice, Easytrip, ENI, Fleet Complete, Nationwide Insurance, OMV, Routex, TomTom and WEX.
- Automotive OEMs and their tier-1 suppliers: AAA Data, AGC Automotive,

Bridgestone, Allianz Partners, AXA Partners, Cihon, CNH Industrial, Coyote System, Europ Assistance, HERE Technologies, Michelin, Scania, Telit, TomTom, Toyota and wejo.

- Some of the world's most prestigious telematics / analytics suppliers: Alfa Evolution (UnipolSai), Arvento Mobile Systems, Danlaw, DriveFactor, Eliocity, Fleet Complete, LexisNexis / Wunelli, Mobile Devices, Movelo, Octo Telematics, Orion, Pioneer, Qualcomm, Sentiance and Vodafone Automotive.
- Financial investors including Advent International, Amadeus Capital Partners, Amundi, Apax Partners, Atlantis Vest, Bain Capital, Baupost Group, Capvis, Cinven, CIP Capital, Crédit Agricole, CVC Capital Partners, Disruptive Capital Partners, Hellman & Friedman, Hutton Collins, Intek Group, Investcorp, Leonardo & Co, Montezemolo & Partners, Pamplona, Renova Group, Rothschild Capital Partners, Silver Lake Partners, Tantalum and Time for Growth.

Frederic, who contributed to the 2 previous versions of this study, performed a complete review of this report.



Andrew Jackson
Research Director, London

With a career in market research spanning 12 years, Andrew has over 8 years of experience working in the automotive and industrial sectors for companies such as Datamonitor, EurotaxGlass and JATO Dynamics;

He has delivered advisory services, custom projects, data and insights for some of the biggest names in the automotive OEM and OES sectors, including: BCA, Continental, CNH Industrial, Delphi, Johnson Controls, Hyundai, LeasePlan, Mannheim, Mercedes Benz, Mobis, Philips Automotive Lighting, PSA, SEAT, Tenneco and Volkswagen.

Over the years, he has been sought to share his opinion via a variety of publications such as the Financial Times, the Wall Street Journal and Automotive Industries, AMonline, Fleetworld and Fleet News as well as a variety of national newspapers. He is also interviewed on global automotive events by Bloomberg, CNBC and Reuters.

A Certified Member of the Market Research Society (CMRS) Andrew directed the research and entirely reviewed this report.



Marissa Burkett Consultant, Paris

Marissa has more than **5 years of experience** in management consulting
for organisations such as Advent
International, AGC Automotive, Apax
Partners, Axxès, CIP Capital, Eagle Hill
Consulting, GSGroup, Nationwide
Insurance, the Netherlands' Department
of Transport, OMV, Q-Free, Transurban,
the United Nations, USAid, the US
Federal Acquisition Service.

Marissa started at PTOLEMUS as a contributor to the previous ETC Global Study, with a focus on North America.

Since then, she has become the PTOLEMUS in-house ETC expert and led the research team for this report.

Marissa led the research, analysis and writing of this report.

The report was written by an international team of 7 experts



Nina NeubauerBusiness Analyst, Brussels

An urban planning and transportation engineering graduate, Nina has developed expertise in Autonomous Vehicles (AVs), Electronic Toll Collection, Smart Cities and connected cars by assisting companies such as AXA Partners, Bain Capital, Advent International, Baumarc Project, kasko2go and Vodasun Energie.

She has completed several research projects related to **traffic management** and **engineering** for the AVL Motor Test Center AB in Gothenburg and within the TU Munich.

For a global roadside assistance operator, she helped defining a **connected car service**

strategy and built a market forecast of 7 connected car services markets in Europe.

For a private equity firm Nina conducted market research on the **European electronic tolling market** regarding global business and regulatory trends.

She has built our 2020-2030 global automotive market forecasts and contributed to our Connected Vehicle Payments Global Study.

Nina built the market forecast model for this report.



Jacopo Scudellari Research Analyst, Brussels

A graduate of urban and mobility planning from Politecnico di Torino, Jacopo has developed expertise in Electronic Tolling Collection (ETC), congestion charging, and electric vehicles (EVs) by assisting companies such as Advent International and Hitachi Automotive Systems.

He has gained knowledge of state of the art of the European and Asia Pacific ETC market, the main tolling systems currently adopted and the technologies in use while updating the third edition of the ETC Global Study.

He has also **appraised the US electric vehicle market** for a company engaged in the development, manufacture, sales and services of automotive components.

Before joining PTOLEMUS, Jacopo worked for the Politecnico di Torino, Turin, carrying out research work about the spatial impacts of the diffusion of Autonomous Vehicles (AVs).

Jacopo worked on the European and Asia Pacific sections.



Victor LerinBusiness Analyst, Paris

A French-Japanese citizen, Victor obtained a MBA in Business Intelligence in 2018 specialising in open source intelligence, mapping business ecosystems and consultancy work. His final project consisted in producing an in depth study and analysis for a consortium of scientific research institutes (CVT Allenvi) to make recommendations on strategic positioning in the field of resilience and smart cities.

Furthermore, he also gained business knowledge by working as the Anti Illicit Trade Advocacy Officer at the **European Chamber of Commerce in Myanmar**

(EuroCham). Victor elaborated the strategy for the second edition of the Anti Illicit Trade Forum in held in the capital city of Nay Pyi Daw. His mission was to strengthen dialogue and cooperation between the Myanmar Government and European companies operating locally such as Unilever, Heineken, Carlsberg, Pernod Ricard, British American Tobacco, Luther Law Firm and Metro.

Victor worked on the African and Asia Pacific sections.



Solène PinelBusiness Analyst, Brussels

Solene completed her Grande École programme at EDHEC Business School. Her MSc. in Strategy, Consulting and Digital Information enabled her to acquire essential skills to succeed in the domain of strategy consulting in connected mobility markets.

Prior to joining PTOLEMUS, Solene was part of the SMB (Small & Medium Businesses) team within **Microsoft** France, where she provided guidance and made recommendations on the **strategic actions** required to drive customer acquisition. She also drafted a **detailed assessment of competitive the environment landscape**.

She then moved to **Singapore**, where she worked for a start-up specialised in 3D printing services. She was responsible for **delivering and executing the company's digital strategy**, with a specific focus on the **website revamping** and **marketing campaigns**.

Within PTOLEMUS, Solene has participated in the launch of the **Connected Vehicle Payments Global Study.**

She led our research into the North American market.

1. Fundamentals of electronic tolling and road user charging

- History, definitions, applications and use cases
- Global overview of technologies and schemes

2. Trends impacting the ETC ecosystem

- A. Major political, technological, and market trends
 - Political trend overview and impact
 - Technological trend overview and impact
 - Market trend overview and impact
 - Trend assessment by region
- B. The impact of COVID-19
 - Global COVID-19 response map

- Global traffic volumes and recovery
- Impact on ETC penetration
- C. Tolling as a service within mobility payments
 - Expansion of toll service offering
 - Entrance of mobility service providers and navigation giants into tolling
 - Services and payment use cases in the connected car
- D. The alignment of road user charging and environmental policy
 - The United States and road user charging
 - Tolling types and their effects on emissions
 - Europe and the green movement
 - Congestion charges and Low Emission Zones (LEZ)

3. Traditional and emerging devices and technologies

- E. Global technological overview
- F. Technology in detail
 - RFID
 - DSRC
 - GNSS
 - ANPR
 - Infrared
 - Mobile
 - Fleet telematics
 - Embedded

4. The ETC value chain and power players

- A. The ETC value chain explained
 - Value chain integrators
 - Device manufacturers
 - Active toll chargers
 - Service operators

- Systems specialists
- Active and passive smartphone platforms

B. ETC power players

- The traditional players
 - Road operators
 - Toll service providers
 - Fuel card issuers
 - Energy companies
 - Fleet management service providers
- The new entrants
 - Fleet telematics providers
 - OEMs
 - Navigation giants
 - Payment providers
 - Mobility service providers
- How new entrants will shake up the market

5. Expanding the value with dynamic data

 Data collection and its usage

6. Country-specific analysis

A. North America

- Regional overview
 - Introduction to the region
 - Legislation
 - Potential areas for investment
 - Regional value chain
 - Major local players
 - Technology roadmap
 - Efforts at interoperability
 - Market forecast
- Country profiles
 - Canada
 - USA (including assessment of 14 US states)

B. Latin America

- Regional overview
 - Introduction to the region
 - Legislation
 - Potential areas for investment
 - Regional value chain
- Major local players
- Technology roadmap
- Efforts at interoperability

- Market forecast
- Country profiles
 - Argenta
 - Brazil
- Chile
- Colombia
- Mexico

C. Europe

- Regional overview
 - Introduction to the region
 - Legislation
 - Potential areas for investment
 - Regional value chain
 - Major local players
 - Technology roadmap
 - Efforts at interoperability
 - Market forecast
- Country profiles
 - Austria
 - Belarus
 - Belgium
 - Bulgaria
 - Czech Republic
 - Croatia
 - France
 - Germany
 - Greece
 - Hungary
 - Italy

- Latvia
- Lithuania
- Norway
- Poland
- Portugal
- Russia
- Slovakia
- Slovenia
- Spain
- Sweden
- Switzerland
- The Netherlands
- The UK
- Turkey
- Ukraine

D. Asia Pacific

- Regional overview
 - Introduction to the region
 - Legislation
 - Potential areas for investment
 - Regional value chain
- Major local players
- Technology roadmap
- Efforts at interoperability
- Market forecast
- Country profiles
 - Australia
- China
- India

- Indonesia
- Japan
- Malaysia
- New Zealand
- Philippines
- Singapore
- South Korea
- Taiwan
- Thailand

E. Latin America

- Regional overview
 - Introduction to the region
- Legislation
- Potential areas for investment
- Regional value chain
- Major local players
- Technology roadmap
- Efforts at interoperability
- Market forecast
- Country profiles
 - Kenya
- Morocco
- South Africa
- Uganda
- 7. Global outlook: the future of ETC and RUC

The report mentions more than 335 companies (1/7)

Company	Country	Туре	Company	Country	Туре	Company	Country	Туре
407 ETR	Canada	Toll road operator	APRR	France	Road operator	Autostrade per l'Italia	Italy	Toll operator
A-to-Be	Portugal	Tolling, urban mobility, RUC, traffic	Aral	Germany	Oil company	Autostrade Tech	Italy	Device and equipment supplier
A4 Mobility	Italy	operations Systems integrator	Arteris	Brazil	Road concessionaire	Autostrady	Poland	Toll operator
ABCR	Brazil	Association	Arya Omnitalk	India	Systems provider and integrator	Avis	USA	Rental car company
Abertis	Spain	Toll road operator	AS24	France	Fuel provider	Avtodor	Russia	Toll charger
Agencia Nacional de	Colombia	Government	ascendi	Portugal	Road operator	Axxès	France	Toll service provider
Infrastructura AISCAT	Italy	institution Association	ASETA / SEOPAN	Spain	Association	Azuga	USA	Device and equipment supplier
Aleatica	Mexico	Transportation	ASFINAG	Austria	Toll charger	Baidu	China	Technology company
Alibaba	China	company Technology company	ASPI	Italy	Road concessionaire	Bakwena	South Africa	Toll operator
Alipay	China	Technology company	АТІ	USA	Association	BancPass	USA	Service provider
Alliance for Toll-Free Interstates (ATFI)	USA	Association	Atlantia	Italy	Concessionaire	Bank Mandiri	Indonesia	Service provider
Allianz	Germany	Insurer	Audi	Germany	Automotive OEM	Beijing Wanji Technology Co., Ltd.	China	Device and equipment supplier
Amazon	USA	Technology company	Automatic	USA	OBD dongle service provider	Belorusneft	Belarus	Petroleum company
AmberOne	Poland	Toll operator	Autopase	Chile	Service provider	BelToll	Belarus	Toll operator
		·	AutoPass	Norway	Service provider			Mobility service
ANIH Berhad	Malaysia	Toll operator	Autopay	USA	Auto loans service	BEMOBILE	Belgium	provider
APCAP	Portugal	Association	Autostrada		provider	BestPass	USA	Service provider
Apple	USA	Technology company	Pedemontans Lombardia	Italy	Toll operator	Bip&Go	France	Service provider



The report mentions more than 335 companies (2/7)

Company	Country	Туре	Company	Country	Туре	Company	Country	Туре
Bips&Drive	Spain	Service provider	Chevron	USA	Petroleum company	DBA Group	Italy	Integrator
BlaBlaCar	France	Mobility service provider	Cintra	Spain	Concessionaire	Department for Transport, UK	UK	Toll charger
Blueridge Transportation Group	USA	Transportation company	Citra Marga Nusaphala Persada	Indonesia	Concessionaire	DKV	Germany	Toll service provider
BMW	Germany	Automotive OEM	Cofiroute	USA	Concessionaire	Dots	Latvia	Technology provider
Bosch	Germany	Device and equipment supplier	Comdata	USA	Fleet management service provider	DriveNow	Germany	Mobility service provider
BP	USA	Toll service provider	Conduent	USA	Technology company	e pass	USA	Service provider
Bradesco	Brazil	Banking/financial	ConectCar	Brazil	Service provider	E-Toll	Australia	Service provider
Brisa	Netherlands	services Road operator	Confidex	Global	Mobility service provider	E-ZPass Group	USA	Toll operator
BroBizz	Denmark	Toll service provider	Continental	Germany	Device and equipment supplier	E100 fuel card	Poland	Fuel card provider
California Department of Transportation	USA	Transportation Authority	Coretex	New Zealand	Telematics service provider	EastLink	Canada	Telecom company
Caltrans	USA	Transportation Authority	Costanera Norte	Chile	Toll operator	EasyPark	France	Parking provider
Caminos y Puentes Federales	Mexico	Government institution	Cubic	USA	Transportation company	Easytrip	France	Service Provider
CAVITEX	Philippines	Toll operator	Cyclope.ai	France	Technology provider	Edenred	France	Service provider
Ceitec	Brazil	Chip provider	czechtoll	Czech Rep.	Toll operator	EFKON AG	Austria	Device and equipment supplier
Central Texas Regional Mobility	USA	Toll operator	Daimler AG	Germany	Automotive OEM	EFKON India	India	Device and equipment supplier
Authority	00,1	ron operator	Daitek	Argentina	Technology company	eFlow	Ireland	Service provider
Changan	China	Automotive OEM	DARS	Slovenia	Toll service provider	Egis	Global	Toll operator/ Service
Chevin	UK	Fleet management service provider	Dart Charge	UK	Payment provider	Eiffage	France	provider Transportation company



The report mentions more than 335 companies (3/7)

Company	Country	Туре	Company	Country	Туре	Company	Country	Туре
Electronic Transaction Consultants Corp.	USA	Service provider	Feig Electronic	USA	Technology company	GMV	Spain	Technology company
emovis	France	Systems integrator and operator	FleetCor	USA	Service provider	Go PASS	USA	Service provider
ENI	Italy	Service provider	Fleetio	USA	Fleet management service provider	Good to Go	USA	Service Provider
Enterprise	USA	Rental car company	FleetPride	USA	Automotive supplier	Google	USA	Technology company
EROAD	New Zealand	Fleet management service provider	Florida Department of Transportation	USA	Transportation Authority	Greenpass	Brazil	Service provider
European Commission	Europe	Government institution	Florida Turnpike Enterprise	USA	Toll operator	Grundig	Germany	Device and equipment supplier
Eurotoll	France	EETS service provider	Flypass	Colombia	Service provider	Grupo ICA	Mexico	Road operator
Eurowag	Czech Rep.	EETS service provider and fuel card issuer	Ford	USA	Automotive OEM	Hellastron	Greece	Association
Express Toll	USA	Service provider	Fuelman	USA	Fuel card provider	Here	Netherlands	Software editor
ExxonMobil	USA	Petroleum company	GDDKiA	Poland	Infrastructure operator	HGS	Turkey	Service provider
FAI Service	Italy	Fleet management service provider	GeauxPass	USA	Service provider	Hochtief	Germany	Construction company
Far Eastern Toll Company	Taiwan	Toll operator/ Service provider	General Directorate of Highways (KDM)	Turkey	Toll charger	Honda	Japan	Automotive OEM
Fastrak	USA	Service provider	General Motors	USA	Automotive OEM	Horizon Roads	Australia	Road operator
FASTTag	USA	Service provider	Gentex	USA	Automotive supplier	Hu-Go	Hungary	Service provider
FCA	Italy	Automotive OEM	Geotab	Canada	Fleet management service provider	Hyundai	South Korea	Automotive OEM
Federal Highways Administration	USA	Federal transportation agency	GeoToll	USA	Mobile application service provider	I-95 Corridor Coalition	USA	Association
Federal Motor Carrier Safety Administration	USA	Federal agency	GIA Pinfra	Mexico	Concessionaire	I+D	Mexico	Toll operator



The report mentions more than 335 companies (4/7)

Company	Country	Туре	Company	Country	Туре	Company	Country	Туре
IAVE	Mexico	Service provider			Device and equipment supplier, system	Microlise	UK	Fleet management service provider
IBI	Canada	Systems provider and integrator	Kapsch TrafficCom AG	Global	integrator and concessionaire	Microsoft	USA	Technology company
IBM	Belgium	System integrator	Klaxit	France	Carpool service provider	Mitsubishi	Japan	Automotive OEM
IBTTA	Global	Toll associtaion	Korea Expressway Corporation	South Korea	Toll operator	Mitsubishi Heavy Industries, Ltd	Japan	Device and equipment supplier
IMS	Canada, USA	Service provider	Liber-T	Belgium	Service provider	MnPass	USA	Service provider
Indra	Spain	System integrator	Link Aja!	Indonesia	Interbank network	Morning Station	South Korea	Device and equipment supplier
InsideEVs	USA	Electric car service provider	LinktGO	Australia	Service provider	Movemais	Brazil	Service provider
		Toll and motorway	LogPay	Germany	Toll service provider	MSTS	Netherlands	EETS Service provider
Intertoll	Hungary	infrastructure operator	LOTTOMATICA	italy	Service provider	National Highways Authority of India	India	Government institution
INVIAS	Colombia	Government institution	MAC PASS	Canada	Toll service provider	NationalPass	USA	Service provider
itronics	France	Electronic card manufacturer	Mack	USA	Automotive OEM	Navistar	USA	Automotive OEM
ITS Teknik	Denmark	Technology company	Marga Mandalasakti	Indonesia	Concessionaire	NCS	Singapore	Systems integrator
Jasa Marga	Indonesia	Concessionaire	massDOT	USA	Government institution	Neology	San Diego US	Device and equipment supplier
Jawaz	Moroco	Service provider	Mastercard	USA	Payment service provider	NEXCO	Japan	Road operator
JD.com Inc.	China	Payment application	Maven	USA	Technology company	Nissan	Japan	Automotive OEM
Jenoptik	Germany	Device and equipment supplier	McDonalds	USA	Fast food company	NLEX	Philippines	Toll solutions provider and systems
JP Autocested	Bosnia and Herzegonia	Concessionaire	Mercedes-Benz	Germany	Automotive OEM	ITLEA	типрршез	management company
K-Tag	USA	Service provider	Metro Pacific Tollway Company	Philippines	Tollway company	Norbit	Norway	Device and equipment supplier



The report mentions more than 335 companies (5/7)

Company	Country	Туре	Company	Country	Туре	Company	Country	Туре
Northgate Public Services	UK	Systems integrator	Pase Urbano	Mexico	Service provider	Rosavtodor	Russia	Toll charger
Northwest Parkway	USA	Toll operator	PaseYa	Colombia	Service provider	RT-invest Transport Systems	Russia	Device and equipment supplier
Novopayment	Latin America	Latin American payment provider,	PayByPlate	USA	Service provider	RUC Monkey	New Zealand	Telematics service provider
Nusantara Infrastructure	Indonesia	Concessionaire	PayTollo	USA	Service provider	Sacyr	Spain	Construction company
NZ Transport Agency	New Zealand	Toll operator	PeachPass	USA	Toll operator	SANEF	France	Road operator
OmniAir	USA	Association	Pikepass	USA	Toll operator	SANRAL	South Africa	Road operator
Omulus Infotech	India	Technology company	Platon	Russia	Toll solutions provider and systems	Satellic	Belgium	Service provider
OMV	Germany	EETS service provider	PLUS Expressway	Malaysia	Concessionaire	Scandlines	Denmark	Ferry operator
Oracle	USA	Technology company	PlusPass	USA	Service provider	Scania	Sweden	automotive OEM
Oregon Department of Transportation	USA	Transportation Authority	PSA Group	France	Automotive OEM	Schneider Electric	Global	Integrator
ØRESUNDSBRO KONSORTIET	Denmark	Road operator	Q-Free	Norway	Device and equipment supplier	SCTEX	Philippines	Road operator
OSI Optoelectronics	USA	OSI sytems company	Qualix	India	Integrator	Sem Parar	Brazil	Service provider
Pagatelia	Spain	Service provider	Quickpass	USA	Service provider	Shell	Global	Energy company
pagseguro	Brazil	Digital payment services provider	Raytheon	USA	Technology company	SIC TransCore	Latin America	Device and equipment supplier
Palmetto Pass	USA	Service provider	Renault	France	Automotive OEM	SICE	Spain	System integrator
Panasonic	Japan	Device and equipment supplier	Ressa	Italy	Energy company	Siemens	Germany	Device and equipment supplier
ParkNow	France	Parking solutions	Rivian	USA	Automotive OEM	Skycash	Poland	Payment service provider



The report mentions more than 335 companies (6/7)

Company	Country	Туре	Company	Country	Туре	Company	Country	Туре
Skytoll	Slovakia	Toll charger	Telekom Slovenia	Slovenia	Telecomms company	Tolplan	South Africa	Toll road operator
Statefarm	USA	Insurance company	Telekomunikasi Indonesia (Telkom)	Indonesia	Service provider	TomTom	Netherlands	Telematics service provider
STRABAG	Austria	Construction company	Telepass	Italy	Toll operator	Tönnjes	Africa	Tolling solutions provider
Sund & Bælt Holding A/S	Danemark	Infrastructure operator	Teletrac Navman	USA	Fleet telematics providers	Total	Global	Energy company
Sunpass	USA	Service provider	Televia	Mexico	Service provider	Touch 'n Go	Malaysia	Service provider
Survision	France	Technology provider	Telit	Global	Technology provider	Toyota	Japan	automotive OEM
Suzuki	Japon	Automotive OEM	Telkom Indonesia	Indonesia	Telecomms company	Traffic Management Technologies	South Africa	Traffic management company
Syndicate RFID	India	Device and equipment supplier	Tencent	China	Technology company	Trafineo GmbH & Co. KG	Germany	Toll service provider
T pass	Russia	Service provider	Tenpay	China	Payment service provider	TransCore Inc.	USA	Device and equipment supplier
T-Systems International GmbH	Denmark	Integrator	Texas Department of Transportation	USA	Transportation Authority	Transport for London	UK	Transportation authority
Taggy	Brazil	Service provider	Thales	France	Transportation and technology company	Transurban Group	Australia	Toll operator
Tanktaler	Germany	Mobile application provider	The Toll Roads	USA	Service provider	TxTAG	USA	Service provider
Tata Motors	India	Automotive OEM	Toll Tag	USA	Service provider	U.S. Bank	USA	Bank
Tattile	Italy	Device and equipment supplier	Toll2Go	Austria	Service provider	Uber	USA	Mobile application
Teco Smart Technologies Co., Ltd	Taiwan	Device and equipment supplier	Toll4Europe	Europe	EETS Service provider	ulys	France	Service provider
Tecsidel	Spain	Systems provider and integrator	Tollr	India	Service provider	UnipolSai Assicurazioni S.p.A.	Italy	Insurance company
Telectronica	Argentina	Technology company	Tolltickets	Germany	EETS Service provider	United States Department of	USA	Federal agency



The report mentions more than 335 companies (7/7)

Company	Country	Туре	Company	Country	Туре
Uproad	USA	Payment application	Vitronic	Germany	Device and equipment supplier
UTA	Germany	EETS service provider	Volkswagen	Germany	Automotive OEM
Veloe	Brazil	Service provider	Volvo	Sweden	Automotive OEM
Vendeka	Turkey	Device and equipment supplier,	Wanji	Asia	ETC manufacturer
Verdeva, Inc	USA	Payment application	Washington State Department of	USA	Transportation Authority
VeriToll	USA	Tolling as a Service operator	WeChat	China	Technology company
Verizon Telematics	USA	Telematics service provider	Wex	USA	Fleet management service provider
Verra Mobility	USA	Transportation Authority	WirelessCar	Sweden	Telematics service provider
Via Verde	Portugal	Service provider	WSP	Canada	Professional service company
Via-T	Spain	Service provider	Xevo	USA	Telematics company
Vialitoral	Portugal	Concessionaire	YOUNGWIN	South Korea	Parking solutions
Vialtis	France	Fleet management service provider	ZTE	China	Toll solutions provider and telecomms
Viapass	Belgium	Toll operator			
Vias Chile	Chile	Concessionaire			
viaTOLL	Poland	Service provider			
Vinci	France	Road operator			
Visa	USA	Payment service provider			



The study will answer the key strategic questions

What technology and model will be used in my geographical market in 2030?

Where are the main opportunities to invest in surface infrastructure?

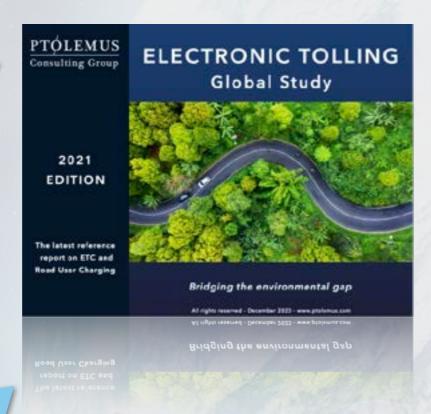
What will be the split between manual and electronic toll payments in 2030?

Is the US ready to implement road usage charging (RUC)?

Will new technologies help drivers accept tolling?

Will multi-lane free flow tolling become the new normal?

Will toll devices disappear?



How can toll service providers protect their market share against new entrants?

What is the impact of interoperability programmes on toll chargers and service providers?

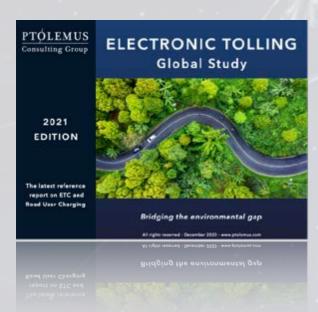
How does data help providers expand their service offerings?

Which OEMs are implementing connected toll payment?

How are toll service providers addressing the growth of smartphone use?

21

The most comprehensive report on electronic tolling and road user charging



More than just market research.

A strategic analysis on the future of road pricing and environmental standards

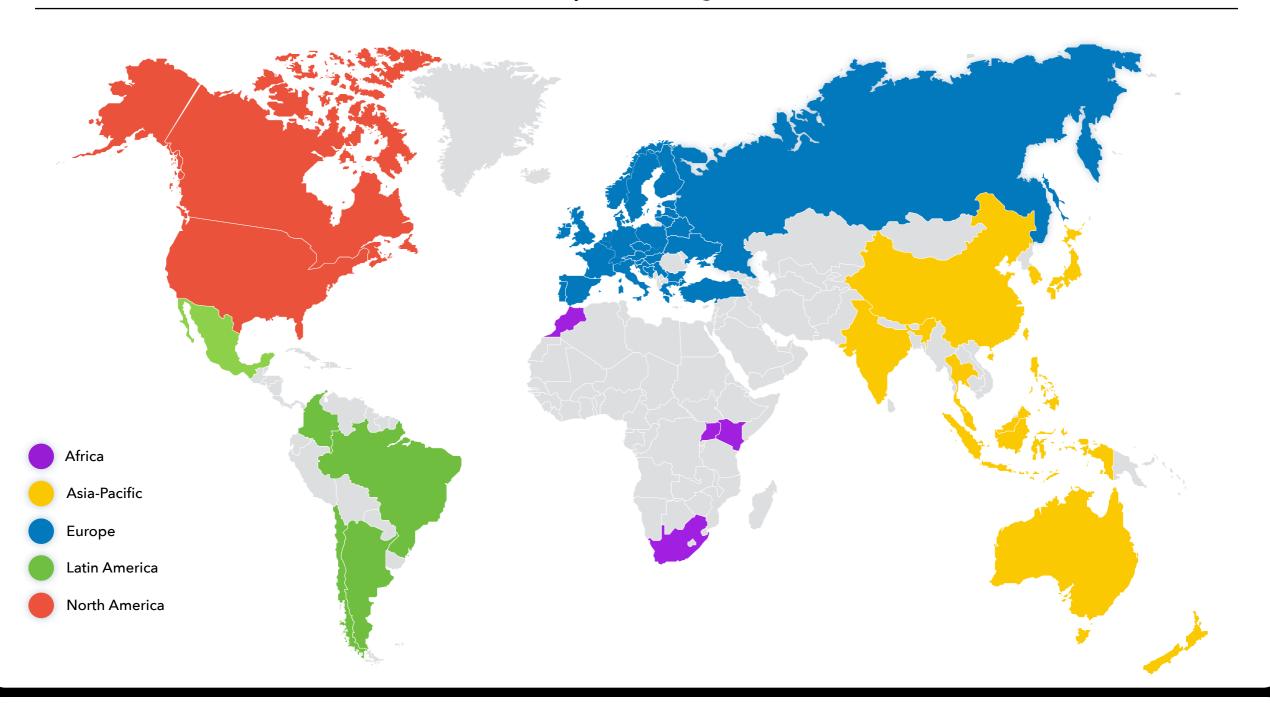
- An update to our 2018 Electronic Toll
 Collection Global Study providing an all encompassing overview and outlook on the
 electronic tolling market
- A 950-page analysis of the global electronic tolling landscape based on:
 - 9 years of constant market surveillance
 - 60 interviews with key stakeholders
 - 6 months of desk research by a team of 7 consultants
 - 35 strategy consulting assignments in the domain
- An in-depth review of the 55 largest countries that operate tolling worldwide with traffic volumes, technology, model, size and revenues projections
- A comparative assessment of all tolling technologies:
 - Deployment models and impacting trends for ANPR, DSRC, Infrared, GNSS and RFID
 - Assessment of emerging technologies including fleet telematics devices, smartphones, and connected car payments
 - Forecast of the technology mix

- 9 EETS service providers profiled, analysing:
 - Strategic position
 - Service breakdown
- An in-depth assessment of each of the 5 main regions including:
 - Introduction to each region including legislation and major infrastructure campaigns
 - Forces and models shaping interoperability
 - Review of current and future projects
 - Regional value chain and presentation of major local players
 - Regional technology roadmap
 - Country profiles for the major tolling domains in each region
- 2020-2030 bottom-up market forecast
 - Global scope: **49 countries investigated in detail**
 - Regional and global projections of the toll and electronic toll market: toll revenues, subscription volumes, share of ETC, key influencing factors
 - An Excel file with subscription volumes by technology and vehicle type, devices sold, total revenues collected and ETC-only revenues collected



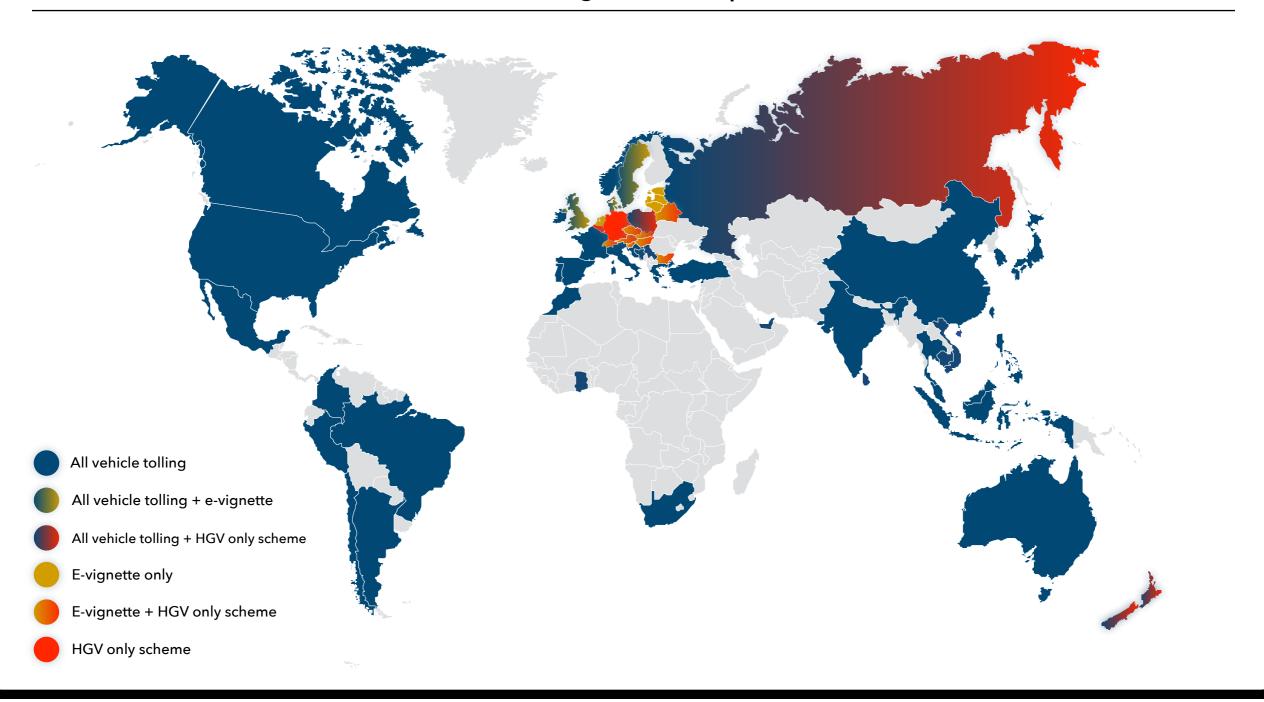
Across the report, we deliver qualitative and quantitative insights into 55 countries

Report coverage



Electronic road tolls currently exist in 53 countries

Electronic tolling schemes in place, 2020

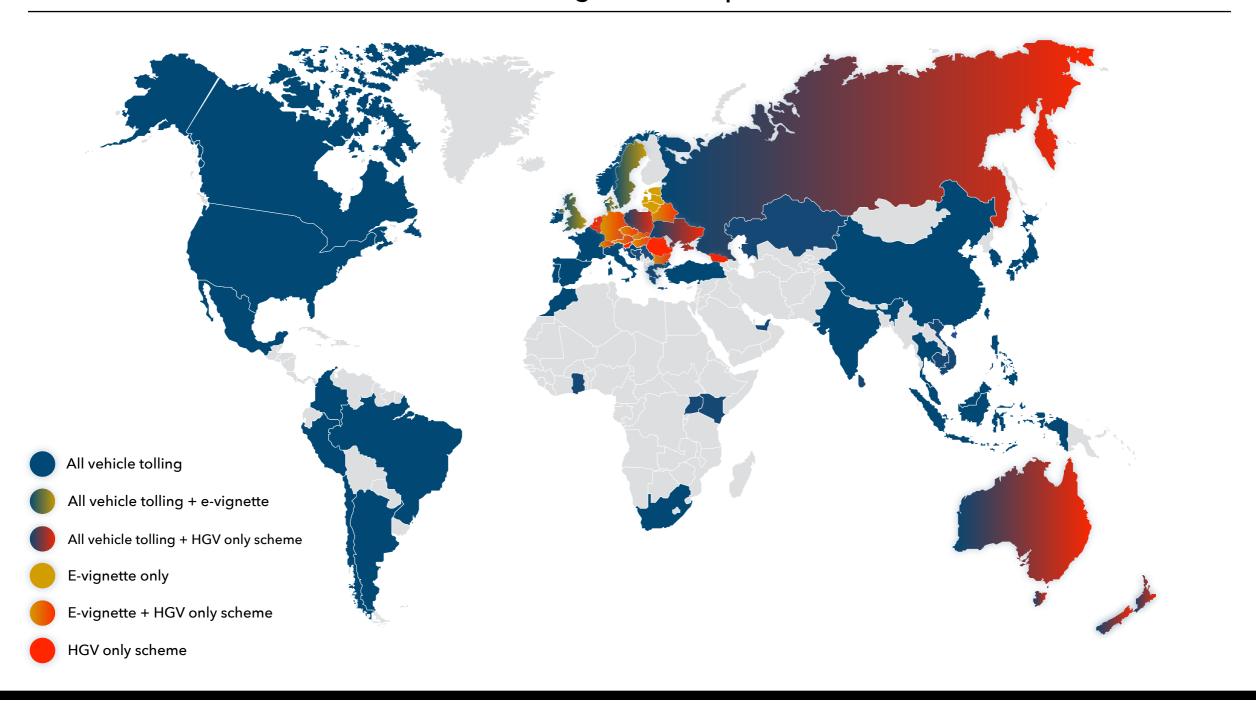




24

We expect to see new and more sophisticated schemes in the next 5 years

Electronic tolling schemes in place, 2025

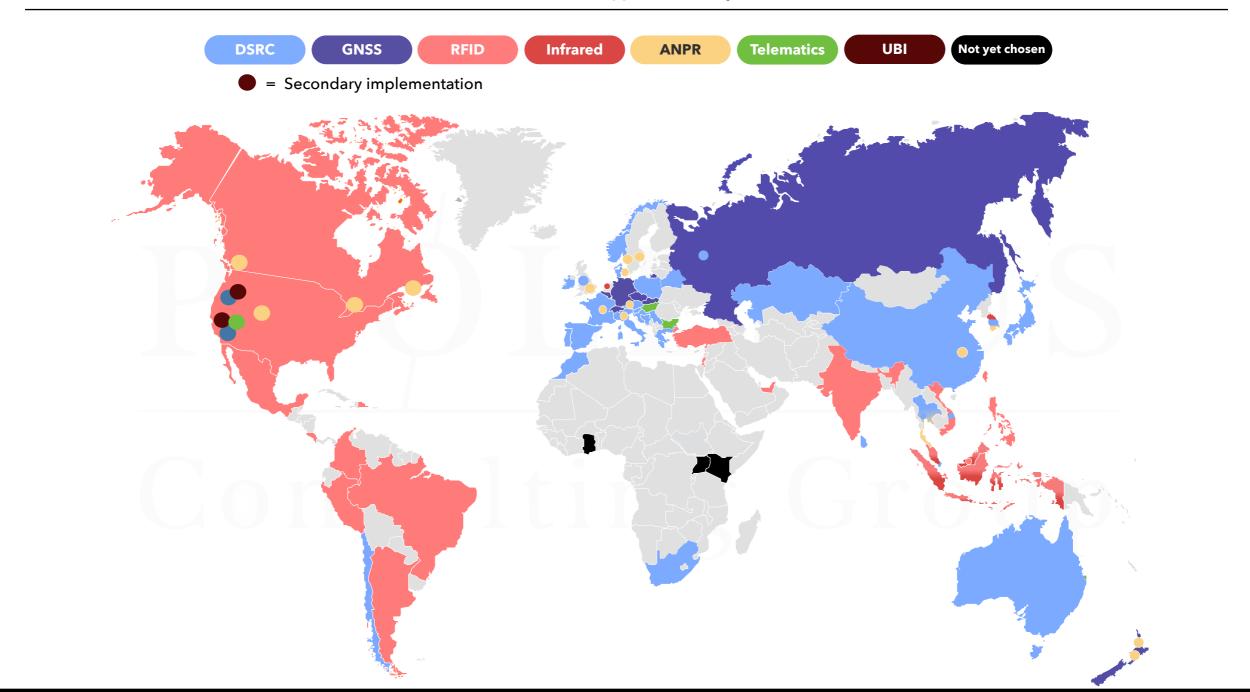




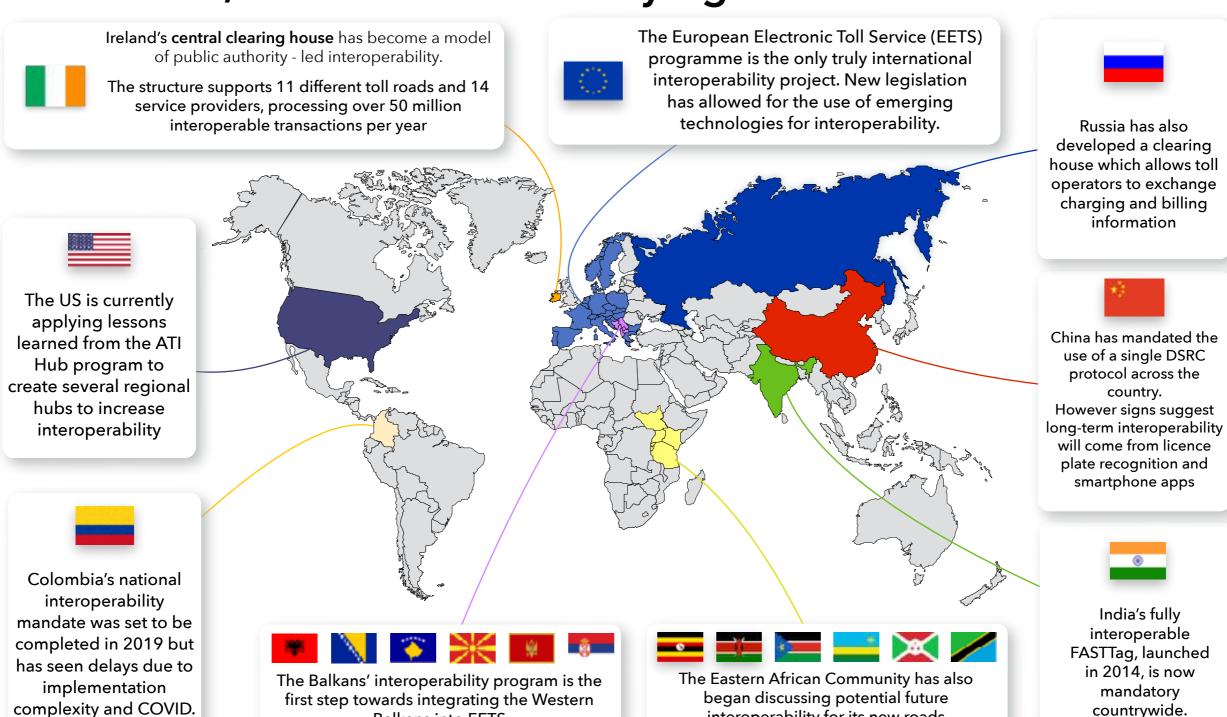
25

But the tolling technology landscape is still driven by regional regulations and national decision-making

Global technology landscape, 2020



This fragmentation has resulted in interoperability initiatives, which have had varying levels of success



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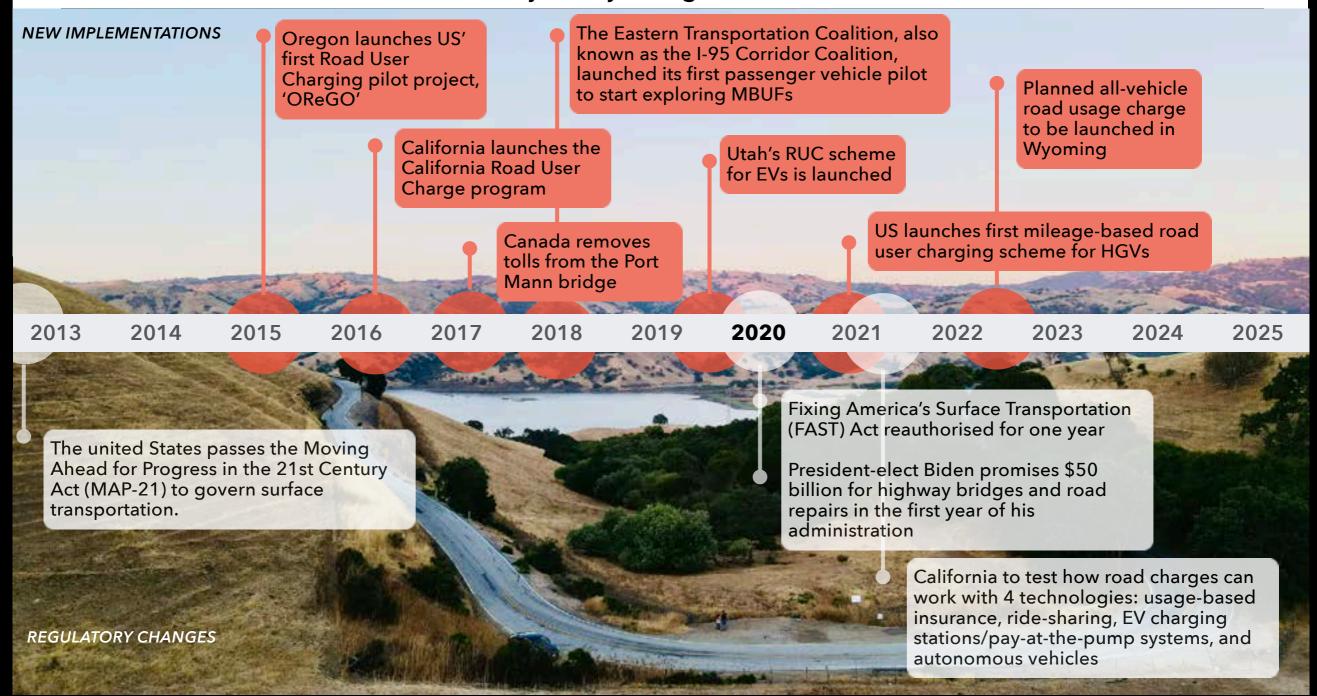
Source: PTOLEMUS 27

interoperability for its new roads

Balkans into EETS

RUC projects are becoming a reality in North America

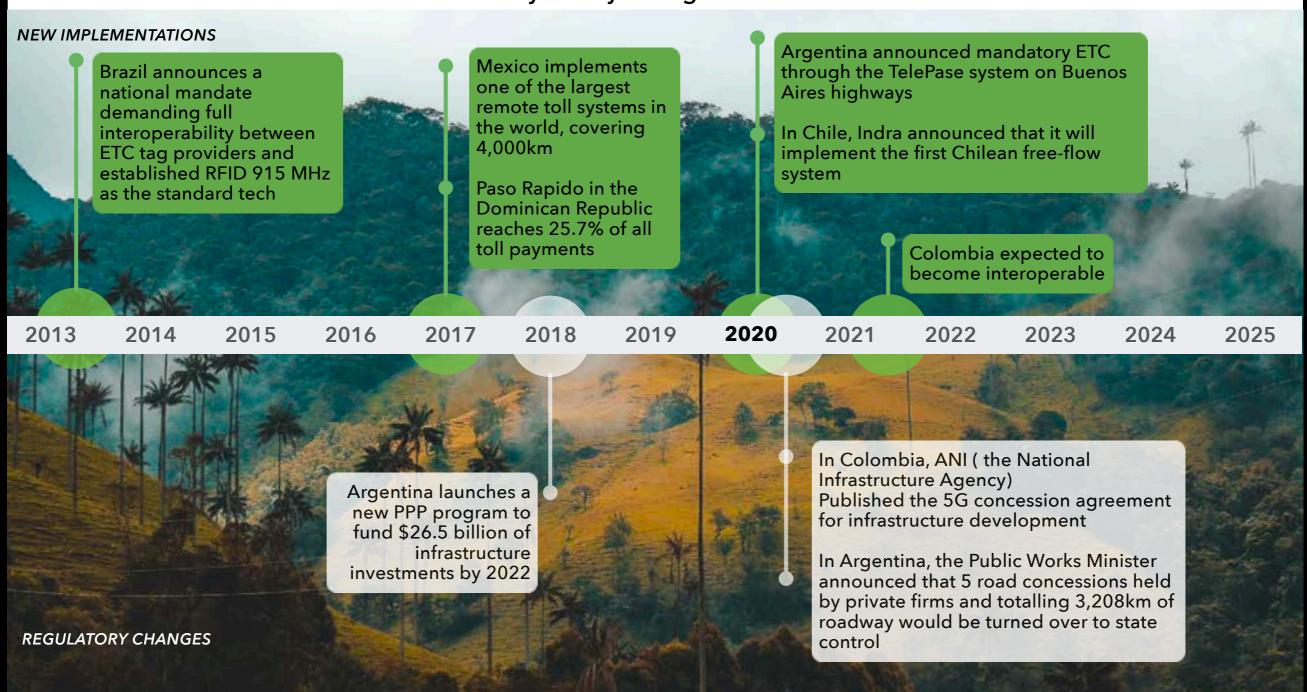
Summary of key changes in North America





Latin American countries are ramping up infrastructure investment, which requires revenues

Summary of key changes in Latin America

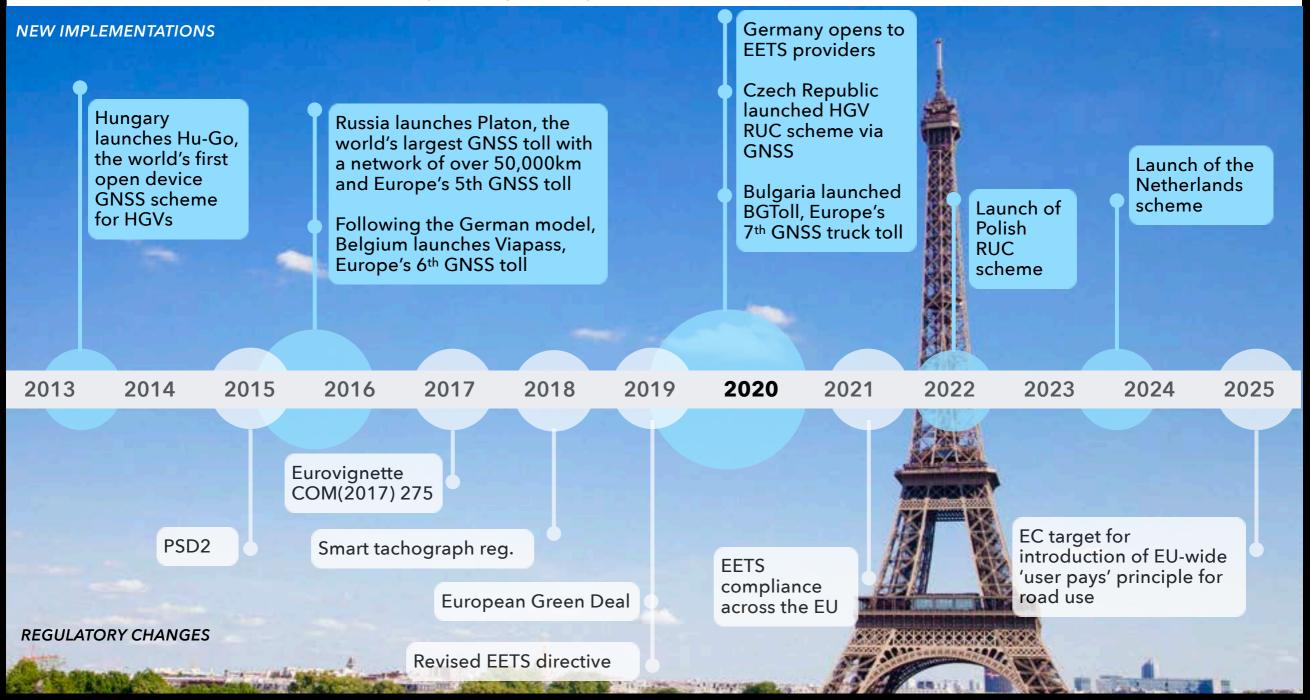




29

In Europe, new schemes are being driven by legislation

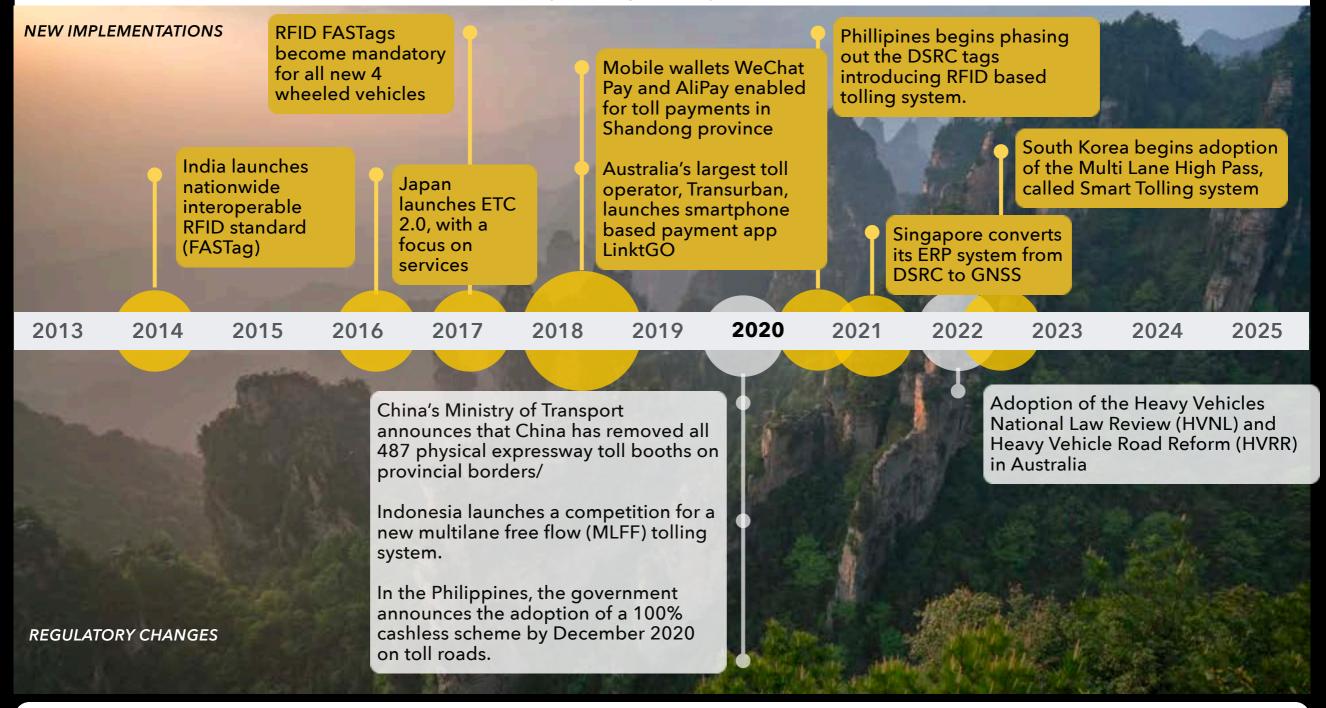
Summary of key changes in Member States and at EU level



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Asia has seen great advancements in ETC in the past decade

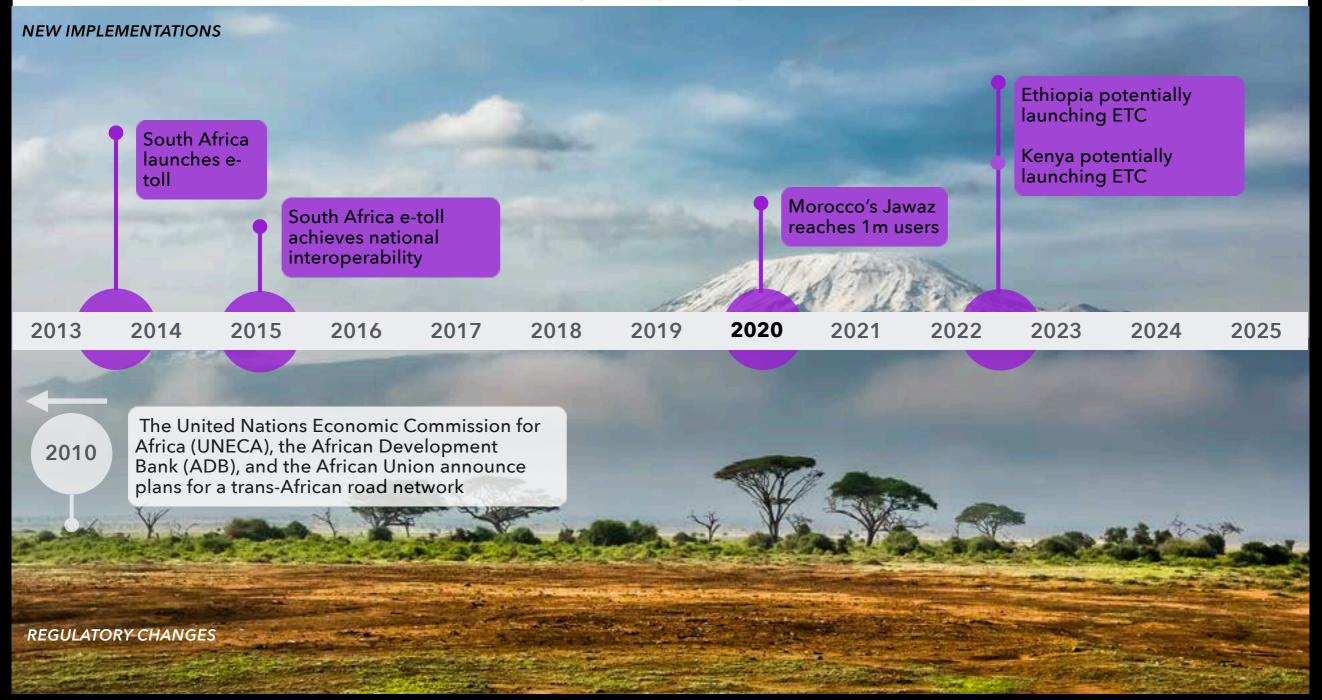
Summary of key changes in Asia Pacific



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Africa has limited electronic tolling, but several countries are considering future schemes

Summary of key changes in Africa



Traditional solutions will face stiff competition from new technologies, as demand for value-added services grows

Technology	DSRC	GNSS/ Hybrid	ANPR/ ALPR	RFID	Infrared	Fleet telematics	Smartphone	Embedded
Devices						S550	LIMFOO O	
Implementation	 E-Toll (China) Libert-T (France) Telepass (Italy) ETC 2.0 (Japan) 	 Toll Collect (Germany) ERP (Singapore 2020) Platon (Russia) Viapass (Belgium) 	 HGV charge (New Zealand) London congestion charge Colorado turnpike (USA) 	 FASTag (India) E-Toll (Vietnam) E-ZPass (USA) HGS (Turkey) 	 E-Toll (Indonesia) Westerschelde Tunnel (Netherlands) 	• Hu-Go (Hungary) • Bulgaria	AmberOne (Poland)Autuma (Spain)	• Audi's Integrated Toll Module in the US
Device cost	€5 - 15	€70 - 150	n.a.	€0.20 - 20	€10 - 20	€15-50	€0	n.a.
Opportunity for VAS	Medium	High	Low	Medium	Low/Medium	High	High	High
Read rate	>99%	Device dependent	90-98%	>99%	>99%	>99%	90-98%	n.a.

TRADITIONAL TECHNOLOGIES

EMERGING TECHNOLOGIES



New forces are impacting the growth and penetration of ETC

POLITICAL TRENDS

Infrastructure funding crises

(P2)
Environmental movement

- Use of road charging as congestion management tool
- (**P4**)
 Introduction of free flow tolling

Cross-border

transport

movement

- (P5) Growing acceptance of public-private funding models
- funding models
- (**P7**)
 Nationalisation trends
- Merger between infrastructure and environmental goals

TECHNOLOGICAL TRENDS

T1

Advancements

in mobile

technologies

Growth of cashless payments

- Growth of connected payments
- Introduction of V2X
- (T6)
 Introduction of autonomous vehicles

Shift towards

centralised map

matching

MARKET TRENDS

Integration into mobility services

Entry of new mass market providers

Shift in stakeholder business models

The number of players competing to deliver tolling payments and services continues to increase

10 groups are now positioned as toll service providers



Road operators have long provided ETC solutions for the payment of tolls on their own roads

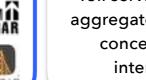
Fleet telematic service providers (TSPs) provide telematic solutions for fleet management services, such as tracking, geofencing, and compliance











Toll service providers tend to be aggregators, working with several concessionaires to provide interoperable solutions

OEMs are becoming the provider at the point of use but the toll payment itself is often completed through a partnership with a platform provider or toll service provider



FUEL CARD ISSUERS DKV Fuelman* WFLEETCOR

ENERGY COMPANIES

Ex/onMob

Fuel card issues (FCIs) offer toll payment to their fuel customers for low services fees as a value-added service

Navigation giants are exploring mobility payments across the ecosystem and could implement toll payment in their platform



Energy companies are making moves into toll payment, particularly in Europe, with the development of toll specialist subsidiaries

Payment providers are already providing mobile payment solutions



Fleet management service (FMS) providers offer an array of fleet management services, supported with or without telematics

Mobility service providers are beginning to incorporate toll payment in their wide mobility offerings, which might also include parking, carsharing, and fuel



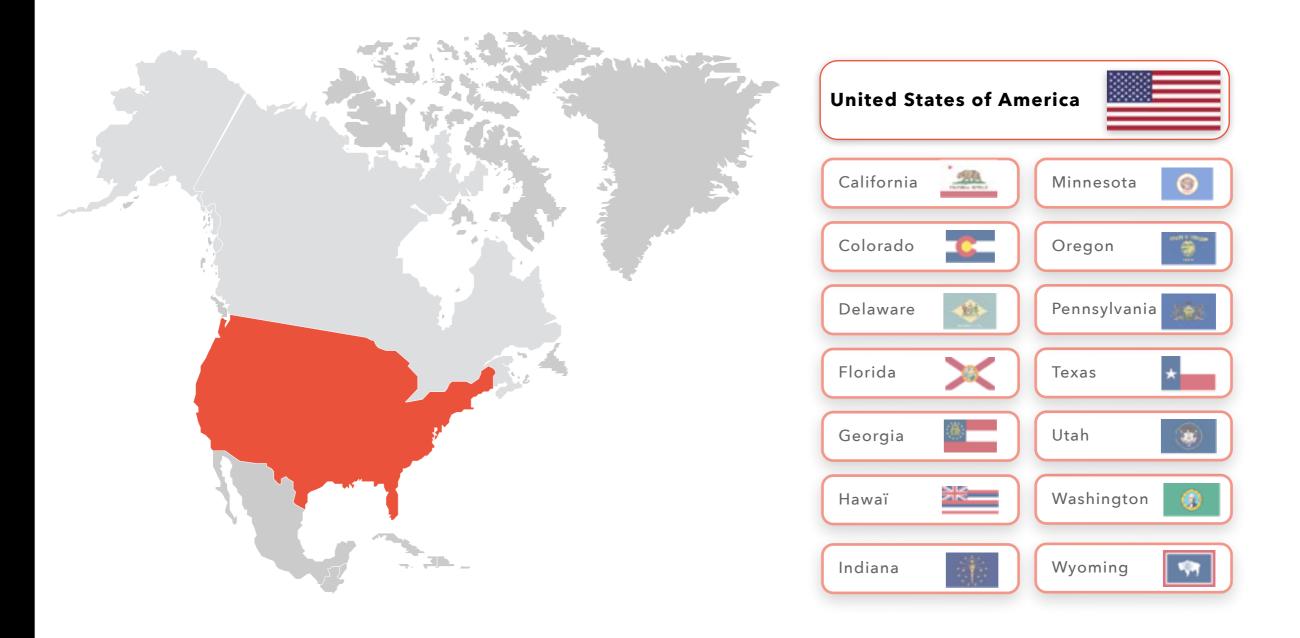


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This report contains profiles of 55 countries worldwide...



...and 14 individual states specifically in the USA







Taiwants successful ETC scheme has reached almost 90% partietration

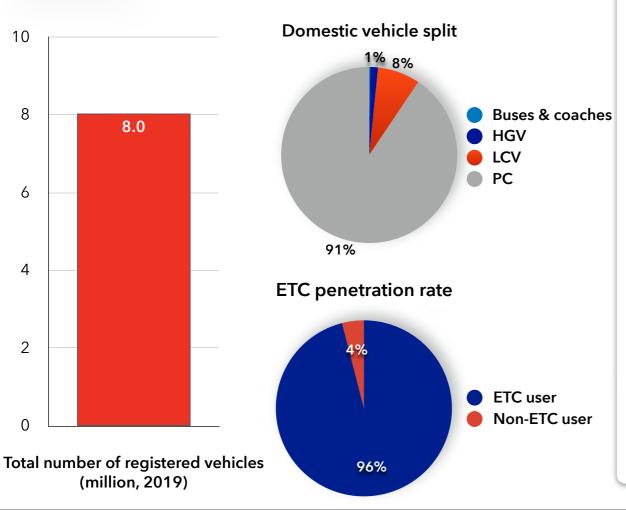
Taiwan

• Total road network: 43,133 km

• Total toll road network: 926 km

• Current tolling schemes: RFID Tag one concessionaire in charge of building and operating all electronic toll roads

• Future schemes: Continue with the current free flow tolling until concession contract end in 2024



- In 2013, Taiwan became to the first country to switch from manual tolling to all ETC, multilane free flow tolling on all freeways
 - Taiwan Area National Freeway Bureau (TANFB) is responsible for motorway maintenance, expansion, traffic management, tolls travel services
 - Far Eastern Electronic Toll Collection Co. (FETC) is responsible ETC system, including front-end and back-end as well as business model, from planning, building, and operation
- The distance-based ETC system is a milestone in Taiwan's transportation industry and is setting a model for neighbouring countries to learn from
- Since the introduction of this ETC system, an estimated \$67 millions is saved annually in fuel savings; shortened travel time; less congestion resulting in reduced CO2 emission level; cost of printing toll ticket

- Since its inception in 2005, Taiwan ETC proved efficiency resulting major achievements, as of 2019:
 - ETC Customer with RFID Tag 6.7 million ETC daily Transactions
 - Daily average: 16 million eTag Usage Rate 94%
 - Successful Tolling Rate 99.98%
- The concession contract lasts for 20 years and is expected to expire by 2024 and the tolling operating will be transferred back to the TANFB
- eTag, the RFID sticker, was launched in 2012 and still in use today
 - eTag users have a 10% discount on toll charges
 - Non-eTag users can pay by plate **number recognition** without discounts
- eTag has a wide application in daily payments, parking, fuelling, and smart city management



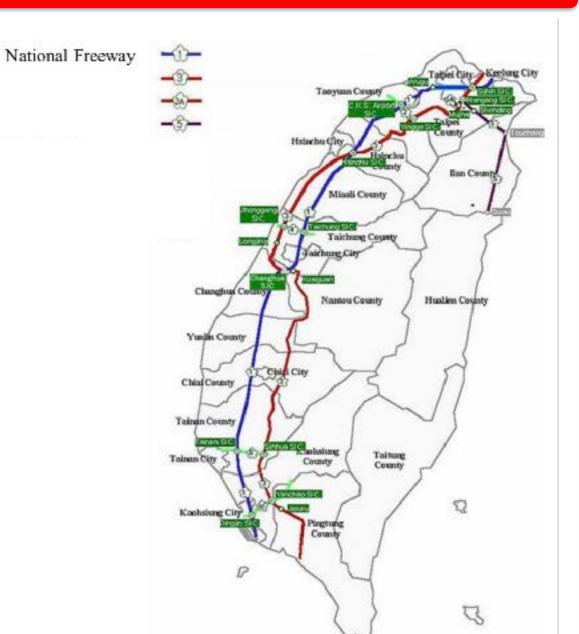


Far Eastern Group is the only concessionnaire appointed to build and operate ETC roads

Concession	Network length (km)	No. of tolling transactions (m)	No. of ETC tags	ETC payment penetration
Far East ETC	1.050	76 million	7 million	93%

- Freeway Bureau has adopted a public-private-partnership (PPP) to design and operate the ETC system through granting build-operate-transfer (BOT) concession right of 20 years
 - In 2004 Far Eastern Electronic Toll Collection, owned by the Far Eastern Group, was awarded the rights to build and operate the ETC systems until 2024
 - In 2006, a flat-rate pay-per-use DSRC system was introduced
 - In 2012/2014, the tolling system migrated to RFID technology
 - By the end of the concession the motorway is expected to return the operation to the Freeway Bureau of Taiwan
 - The concessionnaire collects tolls on behalf of the Freeway Bureau and gets a commission fee based on the contract terms
- All toll roads are free flow ETC roads include National Freeway 1,3, 3A and 5

Map of the Taiwan toll road network





TECOME Technologies is in charge of the design & mart Technologies of the eTag device





- Launch date: 2012
- Total tolled network: 926 km
- Device: RFID tag + video tolling
- Scope: All vehicles, all toll roads
- No. of vehicles equipped:
 - 7.7 million
- Total tolls collected (2020):

€ 7.2 billion



- The ETC system also includes an ANPR solution to recognise non-eTag users with plate numbers by the cameras on the gantries
- Drivers can register for service of automatic toll deduction by linking bank cards or pay later
- eTag card is a small sized card for users to topup their accounts offline at convenience stores, fuel stations, or service points of Far Eastern ETC
- By showing the eTag card, users can get discounts from a wide range of service providers such as restaurants, hotels, and vehicle services





PREES FETC Application FETCOrrers value-added services via its app in



遠通電收ETC

• App name: Far Eastern ETC

• Launch date: April 2014

• No. of installation: 1 million+ (Android)

• Main functions: Account topup, payment history, parking location, access to VAS, traffic information



Taiwan Designated Driver

• Designated driver service:

- The service includes calling a designated driver to drive for the customer, often to avoid drunk driving

eTag GO 停車懶人包

Vehicle services:

- Services include car repair, maintenance, diagnostics, windshield replacement, roadside assistance, etc.
- eTag users are offered approximately 10% off selected services and free vehicle diagnostics service



Bo's restaurant





Discounts at local commerce and fast food companies:

- Local businesses are increasingly joining to provide eTag users with discounts

Services

ELECTRONIC TOLLING COLLECTION

- eTag users always get 10% off of the standard toll fee
- The toll fee is automatically deducted and drivers are notified via a SMS or the ETC app
- Drivers can check **payment history** on the app

SMART TRAFFIC

- The public authority syncs traffic information with Far Eastern ETC so that they are able to notify drivers with important traffic updates via SMS or the ETC app including traffic accidents, congestion, extreme weather, construction, etc.

• SMART PAYMENT

- With eTag on the vehicle, payments can be completed automatically including payment for fuel and at drivethrough restaurants

SMART PARKING

- eTag can be recognised at the entry of the parking lots and parking fees will be automatically deducted
- The parking location is recorded and can be checked on the app or be sent to the driver via SMS
- In October 2019, the eTag system parking solution was enabled for roadside parking in Taipei

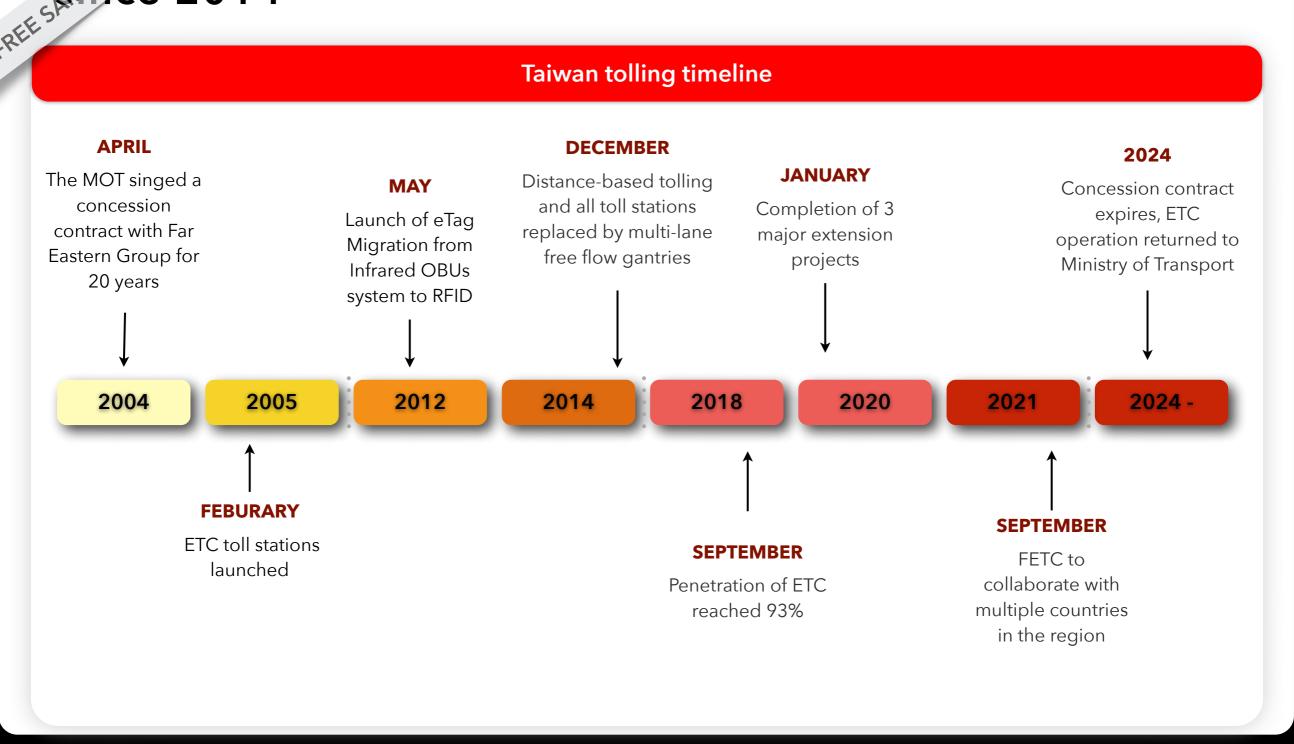
VALUE ADDED SERVICES

- Value-added services are accessible on the app including vehicle accessory e-shop, roadside assistance, designated driver service, etc.

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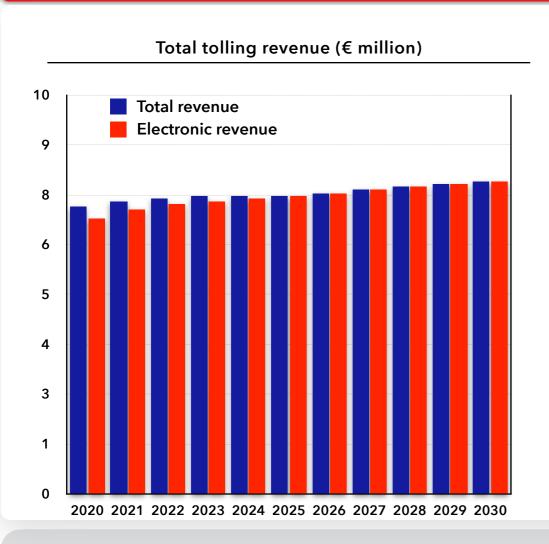


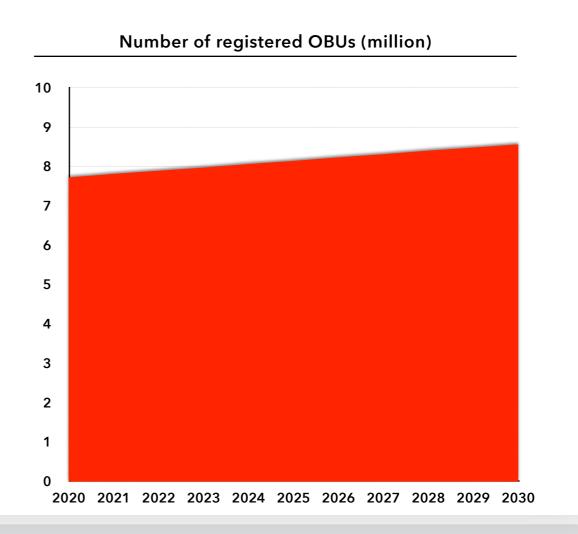
Theoretimeline Theoretimeline





Tollowill be 100 % electronic from 2025 on





- An increasing growth in tolling revenues is driven by countrywide multi-lane free flow tolling schemes
- The use of ETC is supposed to increase further in Taiwan and we expect a 100 % penetration will be reached until 2025

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technology is a model for the world Taiwan's success in implementing ETC and smart city

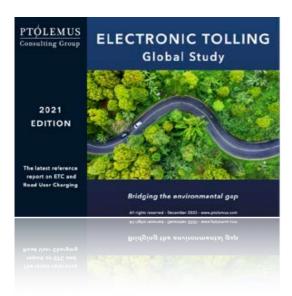
Taiwan ETC & a smart city solution

- Taiwan is one of the few countries in the world that **did not** implement a lockdown during the COVID-19 pandemic; on the contrary, inland tourism rose resulting in a rise in toll road usage
- Taiwan's success in implementing free flow ETC was praised has become a model of success:
 - Nominated for the R&D 100 Awards
 - Received a US IBTTA (International Bridge, Tunnel and Turnpike Association) Toll Excellence Award
 - ITS (Intelligent Transport System) World Congress Industry Award.
- The eTag solution is now going beyond ETC and increasingly expanding into smart city eTag payment
 - There is wide application in parking, fuelling, and in daily purchases
- Taiwan is extending its highway network; 3 projects were completed in 2020, totalling approximately **€4 billion**:
 - Suhua Expressway Improvement Project on Highway No. 9 aiming to enhance tourism in the region
 - Extension the width of the South Link Highway (part of Highway No. 9)
 - The Sibin Expressway (Highway No. 61), also known as the "freeway for the poor," was completed after 20 years of construction



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The study comes with a single, worldwide company licence



The global reference report on ETC and road user charging

	Ful	l Study	Additional	Additional	
	Buy direct (Invoice)	Buy online (Visa or MasterCard)	market forecast	workshop	
Contents	including qualitative chain analysisService provider beInteroperability model	odels analysis I tolling model analysis	 Excel file with outputs and charts Estimates of the subscription volumes by technology and vehicle type Devices sold, total revenues collected and ETC-only revenues 	 The full study presented to your board or strategy team Half-day workshop* 	
Company-wide licence	€ 5,995 Approx. \$6,445			€ 2,000 Approx. \$2,350	
	E-mail us to request an invoice	Click here to purchase online			

For more information and to order the study or enquire about our new subscription model, email contact@ptolemus.com



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