

# PTOLEMUS

## Consulting Group

London, 1st June 2015

### Worldwide Electronic Toll Collection market to double from 2016 to 400 million vehicles in 2025

London the 1st June 2015 - PTOLEMUS Consulting Group published the new **Electronic Toll Collection (ETC) Global Study**. The 650-page reference document covers the road charging market worldwide and demonstrate its convergence with other connected vehicle services.

A free 95-page abstract is now available to download today from its website. [www.ptolemus.com/etc-study](http://www.ptolemus.com/etc-study)

The report is the most comprehensive ever published on **tolling**; it includes a neutral and in-depth strategic, technology and market trends assessment of the **Road User Charging (RUC)** markets globally. Readers will also find a quantitative assessment of the current size and development potentials for **35 countries worldwide** as well as a bottom-up market forecast to 2025.

As hundreds of billions are missing from government budgets to build and maintain road infrastructure, **tolling is emerging as the go-to solution**.

**Tolling is becoming electronic: the global road charging market is set to double** between 2016 and 2025 to reach 400 million subscriptions.

**Barriers are falling**. Road charging is becoming free flow with **63% of today's** brownfield sites expected to make the switch by 2025.

**ETC is morphing into the wireless payment of the car**, integrated with other connected vehicle services.

Launched today, the free abstract brings together the critical findings of 2 years of research. It starts with interviews of 4 key names in the industry:

- **Marc Billet**, Head of EU Goods Transport at the **International Road Transport Union (IRU)**, representing the transporter paying for the toll;
- **Peter Ummenhofer**, VP Solution Management Division and **Marcus Handl**, Investor Relations & Strategy Officer at **Kapsch TrafficCom**, the biggest solution provider in the toll industry;
- **Martin Stone**, General Manager of **Egis Projects USA** managing the most important interoperability project, the **ATI HUB**.

The report also details the fundamentals of the tolling market including the major strategic and technology trends and their effect on the transport market globally.

Download the free abstract **here**. For more information about the full study, please contact [thomas@ptolemus.com](mailto:thomas@ptolemus.com)

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## About PTOLEMUS

PTOLEMUS Consulting Group is the first strategy consulting firm entirely focused on connected vehicle services and the Internet of Things (IoT). Present in Europe and North America, PTOLEMUS assists leading toll service providers, road operators and all connected vehicle stakeholders in defining and executing their strategy and operations.

For press relation and more information about the study, please contact Thomas Hallauer on [thomas@ptolemus.com](mailto:thomas@ptolemus.com)