

London, 4th September 2013

Usage-based Insurance Global Study 2013 previewed at Chicago's Insurance Telematics Conference

As the US insurance industry meets in Chicago on September 5-6, PTOLEMUS announces it will offer an exclusive preview of the UBI Global Study at the show.

PTOLEMUS, an international consulting firm recognised as the go-to source of information on UBI, is announcing the launch of the 2013 edition of its Usage-based Insurance (UBI) Study.

Previewed at the world's largest conference on insurance telematics, the hefty 720-page study is by far the most complete analysis available worldwide on the exploding UBI market.

The fruit of more than 200 interviews and 3 years of research, it brings together:

- **A global market analysis**, lessons learned and key trends,
- **Service model evaluations** with in-depth **case studies of 38 key players** worldwide,
- **Insurers' strategies analyses** with **22 insurance carriers profiles** and rating, from Allstate to USAA,
- **Assessments of technology solutions**, from devices to Big Data processing and the legal implications,
- **An evaluation of suppliers** with **profiles of 85 UBI technology and service providers**,
- **Market analysis** of the ecosystem with **20 country profiles**,
- **Quantitative analysis** of the market per country, per region and per business line with predictions, recommendations and forecasts.

The 2013 edition is also the only truly Global UBI market assessment to come with a bottom-up market model and forecasts to 2020 in Europe, Russia, North America, LATAM and Asia.

Preliminary results of the study will be shared by Frederic Bruneteau, PTOLEMUS' Managing Director and co-author on the first day of the conference during his presentation entitled: Global UBI Best Practice Case Studies.

About PTOLEMUS

PTOLEMUS Consulting Group is the first strategy consulting firm entirely focused on telematics and location-based services and. Run by Partners in Brussels, London, Paris, Milan, Hamburg and Boston, PTOLEMUS assists leading insurers, car makers and service providers in defining and executing their telematics strategy.

For press relation and more information about the study, please contact Thomas Hallauer on thomas@ptolemus.com