



4th China Telematics and Connected Vehicle Summit 2017

May 10-11, 2017 • Crowne Plaza Beijing Chaoyang U-Town



HIGHLIGHTS

- **More than 150** delegates from across the **telematics industry**, discussing the latest developments and challenges, and the **status of the industry in China**
- Insights from **China Domestic Auto OEMs and industry leaders** for understanding future trends and conditions in local markets
- In-depth analysis of **driverless cars**, exploring **telematics, ADAS** and **big data** applications
- Insight into **information technology services** in the “Internet plus” era, and the **impact of telematics on commercial vehicles**
- Analysis of how **telematics affects dealer's marketing models**
- Emphasis on **intelligent transportation** and **Telematics Information Security**
- **Firsthand case studies from Auto OEMs**, revealing **new business models for the telematics industry in China**
- Suggestions for successful **collaborations among OEMs, TSPs and other industry players**
- Platform for identifying potential customers and business partners

ENDORSERS



INTERNATIONAL INSURANCE SOCIETY

PRESENTATION SPONSOR



MEDIA PARTNERS





Welcome Letter

Dear Delegates,

Welcome to the Telematics Week 2017, organized by Duxes from May 8th -11th, 2017 in Beijing, China.

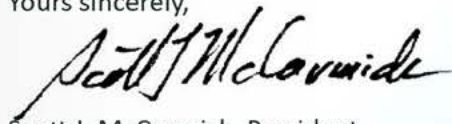
According to a survey, by 2017, China's telematics market, consisting of automotive networking hardware and software sectors, will approach 200 billion yuan. Telematics projects to be the second largest mobile Internet portal after mobile phones, and is expected to usher in explosive growth for the automotive industry. Over the next 3 years, more than 20 vehicle manufacturers in China plan to launch car networking services to meet growing consumer demand on the internet.

Telematics is one of the key issues currently under the spotlight in the vehicle insurance industry. It has the potential to fundamentally change vehicle insurance propositions and impact all areas of the business from risk selection, pricing strategy, reduced claims and fraud detection to an entirely new set of services. In spite of its recent rapid growth and the level of hype and interest in this area, the telematics insurance and UBI section is still immature and relatively small in China. The questions involved with telematics insurance applications are consumer privacy and data ownership related.

Based on this background and the great success of previous events, the Telematics Week 2017 will be held from May 8th-11th 2017 at Beijing. It will provide an effective platform for industry players to update China's vehicle insurance industry. Speakers from CIRC, associations, insurance companies, and other leading industry players will thoroughly examine the current vehicle insurance market in China and share their valuable experiences and opinions with the audience. Attendees will be able to determine the best methods to cope with the various challenges in China's developing vehicle insurance industry.

The Connected Vehicle Trade Association strives to promote and educate the industry about the value of Connected Vehicle services, as well as the adoption of feasible technical and organizational approaches. We are delighted to support this prestigious summit, which we are certain will impart much knowledge on all who attend.

Yours sincerely,



Scott J. McCormick, President

Connected Vehicle Trade Association

www.connectedvehicle.org



CVTA
CONNECTED VEHICLE TRADE ASSOCIATION



Endorsement Letter

Dear Delegates,

The International Insurance Society (IIS) is pleased to again endorse the 'Telematics Week 2017', which will be held on May 8-11, 2017 in Beijing. It will serve as an effective platform for industry players seeking knowledge about the evolving Chinese vehicle insurance industry.

The Telematics Insurance Summit will feature presentations on a range of issues, including an interpretation of the Market Oriented Vehicle Premium Rate Reform, from an official in the China Insurance Regulatory Commission (CIRC), analysis on UBI's effect on insurance business models, information on optimal pricing, the interaction between UBI and ADAS technologies, innovative methods for processing claims, and anticipated technological advancements. The Telematics and Connected Vehicle Summit will begin with providing attendees with an overview of the telematics market, and proceed to cover the effects of telematics on dealer marketing, driverless cars and big data, changes wrought to commercial vehicle fleets by ADAS, technological possibilities for in-vehicle entertainment, and telematics information security for protecting against hacking.

IIS mission is one of international collaboration, bring together key decision makers from the insurance industry to combine their knowledge of regulatory issues, finance, and governance, utilizing research as a force to drive global industry growth and innovation. Our vision is to position the global insurance industry as a key contributor to the open dialog on the economic and social development of markets.

We are certain that the Telematics Week 2017 will provide delegates with productive new knowledge and we wish you a most successful conference.

Yours sincerely,



Michael J. Morrissey

President and Chief Executive Officer



Telematics Week 2017

May 8-11, 2017 • Crowne Plaza Beijing Chaoyang U-Town

Background

According to the survey, by 2017, China's telematics market, consisting of automotive networking hardware and software sectors, will approach 200 billion yuan. Telematics projects to be the second largest mobile Internet portal after mobile phones, and is expected to usher in explosive growth for the automotive industry. Over the next 3 years, more than 20 vehicle manufacturers in China plan to launch car networking services to meet growing consumer demand on the internet. However, significant hurdles remain before telematics achieves its anticipated potential.

Furthermore, Usage-Based Insurance (UBI) is expected to become an important factor for vehicle insurance in China, an industry estimated to reach 942 billion yuan by 2020. In the event that the auto insurance market-oriented interest rate were fully liberalized, and approximately 50% permeability for new cars in the telematics market, UBI would penetrate 10%-15% of the vehicle insurance market, a figure of 140 billion yuan. In spite of these positive indicators, China's telematics insurance and UBI market remain underdeveloped, with lingering concerns regarding customer privacy, and data ownership.

In accordance with its support for innovation in the automotive industry, Duxes will host the Telematics Week 2017, which will take place from May 8-11 in Beijing. The event will bring together industry experts and leaders to share experiences and views on issues in the telematics insurance, telematics and connected vehicles industries. The conference provides a unique platform for participants to gain a comprehensive and detailed understanding of the current business landscape for telematics in China. Over the course of the four days, presenters will discuss supportive government policies in jurisdictions across Asia, and market trends, content which will give companies in attendance a reliable basis for making well-informed and rational decisions in the market.

Speakers to Invite

From Government

- Ministry of Transportation
- MIIT
- China Insurance Regulatory Commission

From Associations and Institutes

- China Association of Automotive Manufacturers
- Strategic Alliance of China Internet Of Vehicles Industrial Technology

From Corporations

- | | | |
|-------------------|------------------|---|
| • ChangAn | • Tesla | • China Mobile Communications Corporation |
| • FAW Group | • Ford | • China Telecom |
| • GAC Group | • BYD | • China Unicom |
| • Geely | • Mercedes-Benz | • Google |
| • Brilliance Auto | • SAIC | • Tencent |
| • NextEV | • Yutong | • Baidu |
| • DiDi | • Volkswagen | • Alibaba |
| • BMW | • General Motors | • Airbiquity Inc |
| • Volvo | • BAIC | |



Telematics Week 2017

May 8-11, 2017 • Crowne Plaza Beijing Chaoyang U-Town

Who Should Attend

By Industry

- Auto OEMs
- Telematics Service Providers
- Net Operator
- Internet Company
- Auto Insurance Companies
- Telecom Companies
- Auto Spare Parts Vendors
- Fleet Management Companies
- Insurance Brokers / Agents
- UBI Companies
- IT Companies
- Auto Oil Companies
- Auto Rental/ Leasing Companies
- Logistics Companies
- Road Assistance Companies
- Content Providers
- GPS Service Provider
- Semiconductor
- Consulting/ Law firms
- Others...

By Job Title

From Auto OEM

- CEO/CTO/CRO/President/GM/SVP/VP
- R&D/BD/Sales/Marketing/Connected Strategy/
Technology Planning Director
- Head/ Chiefs
- Product Manager
- Engineer/ Expert/ Researcher/Consultant/
Specialists
- Head of Insurance Business
- Head of Customer Service
- Marketing Director
- Sales Director
- Others...

From TSP

- CEO/COO/President/GM/VP/
Deputy GM
- Sales/Marketing Director
- Technical/R&D Director
- BD Director
- Product Manager
- Head of Telematics
- Connected Car Service
- Auto Electronic Manager
- Others...

From Fleet Management/Logistics Companies

- CEO/COO/President/GM/VP/Deputy GM
- Sales/Marketing Director
- Head of Telematics
- BD Director
- Logistics Director/Head of Logistics
- Fleet Director/manager/Head of Fleet
- Head of Financial Services
- Key Account Manager
- Others...

From Third-Party Companies

- CEO/COO/President/GM/
VP/Deputy GM
- Partner/Principal/Analyst
- Chief Representative
- BD Director
- Head of Insurance business
- Partner/Associate
- Marketing Director
- Head of Auto Industry
- Head of Telematics
- BD Director
- Others...



4th China Telematics and Connected Vehicle Summit 2017

May 10-11, 2017 • Crowne Plaza Beijing Chaoyang U-Town

Day One Wednesday, May 10

08:00 Sign In

08:45 Opening Remarks by Chairman

Market Overview

09:00 Advancing the Connected Vehicle - Challenges and Opportunities for the Near Future

- Connectivity and system security
- Data ownership and privacy
- Training and certification required
- Q&A

Scott J. McCormick

President

Connected Vehicle Trade Association

09:45 Accelerating the Establishment of a Unified Telematics System

- Progress in establishing a unified telematics system
- Speeding up the process of developing the system
- Telematics system characteristics: information sharing and smart applications
- Q&A

Ministry of Industry and Information Technology

10:30 Tea Break and Networking

10:45 How to Create a Safer Network Environment for Telematics

Edoardo Merli

Head of Greater China and South Asia Automotive Product Group (APG)

Marketing and Applications

STMicroelectronics

Driverless Cars and Big Data

Panel Discussion:

11:25 Technological Innovation in the Telematics Industry, and Analysis of Future Market Demand

- New technologies in the telematics industry
- Forecast of current and future market demand
- Case study
- Q&A

Tony Ma, Corporate Technology Group Director, Harman

12:10 Luncheon

13:00 Integrating Technology and Automotive Fields: an Internet Giant's Unmanned Road

- Advantages high-tech companies offer in developing driverless cars
- Technical issues facing Internet companies
- Course of future development
- Q&A

ZHANG Lei

L3 Business Division General Manager Baidu



4th China Telematics and Connected Vehicle Summit 2017

May 10-11, 2017 • Crowne Plaza Beijing Chaoyang U-Town

13:45 Unmanned Technology: Fast-tracking Telematics and Big Data Applications

- Recent developments in unmanned technology
- How far are we from driverless cars?
- Unmanned technology and big data applications
- Q&A

RONG Hui

*Vice President of New Technology Research Institute
Beijing Automotive Group*

Panel Discussion:

14:15 From Telematics to Smart Cars to Internet Cars: How to Transcend Current Limitations through Breakthrough Innovation

- Dilemma facing the China car networking industry
- How to achieve innovation, and effectively collaborate
- Case study

Howard Jiang, Director of China Central FAEs & System, Texas Instrument;
Mohammad Mesgarpour, Technical Research Analyst, Microlise

15:00 Tea Break and Networking

15:15 Introduction to Volvo Autonomous Driving Planning

- Status of driverless cars
- Regulatory challenges faced by driverless cars in China
- Prospects for the industrialization of driverless cars in China
- Q & A

August Wu

*Head of Asia Pacific Product & Offer
Volvo Cars*

How to Benefit from Telematics Service Providers

16:00 How Connected Vehicle and Digital Technology are driving a revolution of Individualized eXperience (IX)

- Connectivity of mobile things will create infinite possibilities
- Several technology advancement are setting off a new revolution of shifting from mass produced product and service to Individualized eXperience (IX)
- Our future will be a marriage of 80% maternal love and 20% paternal love
- Help keep drivers safe and secure
- Cooperation between OEMs and TSPs in China
- Q&A

LIU Lee

CIO

Chery Jaguar Land Rover Automotive

16:45 C-V2X Communication Technology to Help Automate the Car

BAO Haisen

*Director, Strategy & Business Development
HUAWEI*

17:50 End of Day One



4th China Telematics and Connected Vehicle Summit 2017

May 10-11, 2017 • Crowne Plaza Beijing Chaoyang U-Town

Day Two Thursday, May 11

Security and ITS

09:00 Practice of Changan's Intelligent Car Technology

LIANG Fenghua
Head of Changan's Intelligent Vehicle Division
ChangAn

09:45 Customer Experience – How We Leverage & Utilize Telematic Data to Improve Overall Experience

Concentrix China

10:30 Tea Break and Networking

Panel Discussion:

10:45 How to Grapple with Hidden Challenges in Telematics

- Countermeasures for Coping with Safety Problems in the Telematics Field
- Case study
- Q&A

Mohammad Mesgarpour, Technical Research Analyst, Microlise

11:30 Intelligent Connected Cars and Information Security

- Challenges and opportunities for auto manufacturers brought by connected cars
- How to provide a better security model
- How to transform auto manufacturing into a safe industry
- Q&A

BIAN Ning
Deputy Director Technical Center
Dongfeng Motor

12:15 Luncheon

Panel Discussion:

13:30 How Telematics Affects Dealers' Marketing Models

- Current marketing models for dealers
- How telematics affects marketing models
- Case study
- Q&A

Kevin Gao, Head of Telematics, Senior Manager, Qoros

Internet, Telematics and Commercial Vehicles

14:15 The Connected Car: Current Status and Challenges for OEMs

- Highlighting the need for electrification, digitalisation and automation to go hand in hand
- Examining how the connected car fits into IoE
- Understanding the increasing value of infotainment in automated cars
- Q&A

Günther Nagy
Head of Technical PM,
Digitalization & Architecture
Audi



4th China Telematics and Connected Vehicle Summit 2017

May 10-11, 2017 • Crowne Plaza Beijing Chaoyang U-Town

15:00 Role of Telematics in Developing Intelligent Coaches

- Telematics applications for commercial vehicles
- Telematics applications and developments
- Telematics and intelligent connect coaches
- Q&A

SONG Tianfeng
Head of Telematics
Yutong

15:45 Tea Break and Networking

Cross-border Cooperation and In-Car Entertainment

16:00 Letv - Intelligent Vehicle Ecosystem Introduction

- Letv ecological world introduction
- Ecolink - Letv ecological interconnection
- Letv - intelligent vehicle introduction
- Q & A

WU Zunxiang
Vice President Telematics
Leauto

16:45 In-car Infotainment: Has It Taken Hold with Consumers?

- Intelligent entertainment systems for rear seats
- Integrated development trends
- Exceeding user expectations
- Q&A

Mike Long
Director - Uconnect Systems & Services
Product Development
Chrysler

17:00 End of the Summit



Telematics Week 2017

May 8-11, 2017 • Crowne Plaza Beijing Chaoyang U-Town

SPONSORSHIP AND EXHIBITION STAND OPPORTUNITIES

Enhance your profile by taking one or more of these marketing options

Taking a sponsorship option at 4th China Telematics and Connected Vehicles Summit 2017 gives you a portfolio of opportunities to reinforce the strength of your brand while enhancing awareness about your company and products in front of a precisely targeted audience of decision makers at the event site, as well as thousands of top executives through our powerful marketing coverage and sales reach.

What options are still available?

- Diamond, Platinum, Gold Sponsorships
- Exhibitions
- Presentations
- Cocktail
- Conference Documentation Sponsorships

What benefits will sponsorship bring you?

- Increased brand exposure
- Communication with qualified/selected targets
- Speaking and exhibiting opportunities
- 200 word business profile and a hyperlink to your website
- Logo placement on the Summit's backdrop and on all event-related materials

To receive details about sponsorship, please contact:

Maggie Zhang

Tel. +86 21 5580 0330 Ext.8009

Fax. +86 21 5580 0309

E-mail: maggie.zhang@duges.cn

报名表 REGISTRATION FORM

4th China Telematics and Connected Vehicles Summit 2017

第四届中国车联网及互联汽车峰会

May 10-11, 2017 · Crowne Plaza Beijing Chaoyang U-Town

2017年5月10-11日 · 中国北京悠唐皇冠假日酒店

主办方: 上海都赛信息科技股份有限公司 (上海市中山北一路1230号柏树大厦A区6楼)

Organizer: Duxes Information & Technology PLC. (6th FL, Block A, 1230 Zhongshan N. 1st Rd, Shanghai China 200437)

请填写后传真至: 021-555800309 或扫描回传至 maggie.zhang@duxes.cn

Please complete and fax form to :021-55800309 or scan and send to maggie.zhang@duxes.cn

参会信息 Conference Information (费用 All fees will be charged in RMB)

类型 Type	价格 Price Per Delegate	组团报名享特别效益 Limited Extra Benefits for Group Delegates	数量 Quantity	总价 Total Amount
2017车联网周 (Both Summit) Telematics Week 2017 5月8-11日/May 8-11	人民币29,988元 RMB29,988	2 DELEGATES (choose ONLY ONE from the following): 2人注册 (任选其一) * One-Page Color Ad Insertion / 一页彩色插页广告 * 10% Off for the 2 nd Delegate / 第二位参会嘉宾享10%价格优惠		
2017中国车联网保险峰会 Telematics Insurance Summit 2017 5月8-9日/May 8-9	人民币16,998元 RMB16,998	3 DELEGATES (choose ONLY ONE from the following): 3人注册 (任选其一) * One Panel Discussion Opportunity / 一个小组讨论机会 * One Exhibition Booth / 一个免费展位 * 20% Off for the 3 rd Delegate / 第三位参会嘉宾享20%会费折扣		
第四届中国车联网及互联汽车峰会 4 th China Telematics and Connected Vehicles Summit 2017 5月10-11日/May 10-11	人民币16,998元 RMB16,998			

费用包括所选择参加的会议, 全程同声传译, 会议文本资料, 会后录音文件和五星级餐饮服务。最终解释权归Duxes所有。

The registration fee includes two-day event participation, simultaneous interpretation, paper/audio materials, and lunch buffet/tea-breaks provided by five-star hotel. Duxes reserves the rights to make any final interpretations of the above.

参会人员信息 如需了解更多信息, 请联系Maggie Zhang (maggie.zhang@duxes.cn) 或拨打 +86 21 5580 0330 转 8009

Participants If you would like more participant information, please contact: Maggie Zhang (maggie.zhang@duxes.cn) or call: +86 21 5580 0330 ext. 8009

以下信息是经过所有参会者填写确认的真实有效信息, 如非参会者本人填写, 都赛视代填写人已经参会者本人合法授权, 否则代填写信息者将承担一切法律后果。
The information below is true and written by the participants themselves. If it is not written by the participants, Duxes will assume that the writers have been authorized by the participants or the writers will bear all legal consequences incurred.

公司 Company _____

地址 Address _____ 邮编 Zip Code _____

姓名 Name _____ 职位 Title _____

电邮 Email _____ 电话 Tel _____

姓名 Name _____ 职位 Title _____

电邮 Email _____ 电话 Tel _____

姓名 Name _____ 职位 Title _____

电邮 Email _____ 电话 Tel _____

特殊订餐要求 Special Meal Requirement 穆斯林餐 Halal Food 素食 Vegetarian Diet 其他 Other _____

签名/盖章 Signature / Corporate Stamp _____ 日期 Date _____

取消 Cancellation

如果您不能参会, 接替您出席的代表将不需要支付任何额外的费用; 如果在会议召开前三十个工作日之前取消席位, 您必须以书面形式通知我们, 我们将扣除50%的注册费用, 并附加收取注册费用的10%作为手续费。或者, 您可以选择全价保留您的参会席位, 在都赛公司以后举行的会议中使用; 如果您在会议开始前的三十个工作日内取消席位将不予接受, 您必须支付所有参会费用并且我们将不予退还您所付款项。

Should you be unable to attend, a substitute delegate is welcome at no extra charge. A charge of 50% of the registration fee, plus a 10% administrative charge will be billed for cancellations received in writing at least thirty working days prior to the conference. Alternatively, you may choose to receive a credit voucher for the full value of the registration price, which may be deemed for future Duxes events. Duxes regrets that no cancellations will be accepted within thirty working days prior to conference start date, payments will not be refunded, and invoiced sums will be payable in full.

免责声明 Disclaimer

Duxes保留在不事先通知的情况下变动议程(包括但不限于主题、演讲嘉宾以及举办地)的权利。所有内容(包括但不限于主题、演讲嘉宾以及举办地)可能包含有待更新以及有待最终确认和执行的建议性设想。

Duxes reserves the right to alter the program, including (but not limited to) topics, speakers, and venue, without prior notice. All contents, including (but not limited to): the topics, speakers, and venue, may contain proposals that may be subject to updates and await final confirmation and execution.

隐私披露声明 Privacy Disclosure Statement

您已注册参加Duxes的此次会议。Duxes将保留您所提供的信息并据此在未来向您告知相关的会议信息。我们可能将您的信息提供给希望与您取得联系的此次会议的赞助商或者其它信誉良好的机构。如果您希望我们对您的信息完全保密, 请在 中打勾。签署本报名表则视为您同意在与本次会议及后续会议有关的宣传材料及网站上使用贵公司的商标、名称及您的姓名是合法的。

You have registered to attend a Duxes event. The information you have provided will be safeguarded by Duxes, who will use it to keep you informed of relevant events in the future. We may wish to make your details available to sponsors of this particular event, or to other reputable organizations who may wish to contact you. Please tick this box if you would prefer your details to remain confidential. Signing this Registration Form means that you agree that the use of the name, logo, and trademark of your company, as well as your name, on our relevant promotional materials and website of this summit and its subsequent summits is legal and acceptable.

只购买资料 Documentation Only

如果您不能参加会议但想要购买会议资料, 请在下面的方框中打勾:
If you are unable to attend the event but wish to receive copies of the conference documentation, please complete this form and tick the box below:

是, 我要购买会议资料, 每份10000元人民币, 含邮资和手续费

Yes, I would like to purchase documentation for RMB 10,000 per set, postage and handling included.

支付方式 Payment

我要用信用卡支付

Please charge my Credit Card

单价 Unit Price	数量 Quantity	总价 Total Amount
RMB		



Card Number

□□□□ □□□□ □□□□ □□□□

Expiry Date: □□ / □□

Card Holder's Name _____

Card Holder's Signature _____

我要用银行转账

T/T transfer / Wire transfer / Local transfer

请在收到付款通知后5个工作日内支付。

Please pay within 5 working days upon receipt of invoice.

一定不要错过赞助或展示的机会 Sponsorship and Exhibitor Opportunities are Limited

有关赞助商的事宜请联系

Maggie Zhang 电话: +86 21 5580 0330 转 8009; 或邮件: maggie.zhang@duxes.cn

For more information about sponsorship, please contact:

Maggie Zhang at +86 21 5580 0330 ext 8009 or email at: maggie.zhang@duxes.cn

本会议议程计划属于Duxes的内部资料, 非经Duxes授权同意, 不得对外公开传播使用。否则, Duxes保留追究法律责任的权利。本合同的扫描件、传真件与原件一致并与原件具有同等法律效力。

The agenda for this event is internal information belonging to Duxes. It shall not be publicly disseminated without the consent of Duxes. Otherwise, Duxes reserves the right to pursue legal responsibility.

This scanned copy of the contract and the faxed copy are consistent with the original contract and have the same legal effect as the original contract.